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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2025-__

INTRODUCED BY:

Councilor Signe Lindell

Mayor Alan Webber

Councilor Michael Garcia

A RESOLUTION

AUTHORIZING THE INSTALLATION OF SEVENTY-FIVE BANNERS FROM MARCH 2, 2026, THROUGH NOVEMBER 2, 2026, ON CITY OF SANTA FE-OWNED LIGHT POLES, COMMEMORATING THE CENTENNIAL ANNIVERSARY OF ROUTE 66.

WHEREAS, SFCC 1987, Section 14-8.10, allows permittees or the City of Santa Fe (“City”) to install banners e if the Governing Body adopts a Resolution, approving the banners; and

WHEREAS, SFCC 1987, Section 14-8.10, defines a “Banner” as “a *temporary sign* no larger than eighteen (18) square feet made of flexible material (cloth, paper, vinyl, or other lightweight, non-rigid material) on which information relating to an event, function, or activity is painted or printed, which projects from, hangs from, or is affixed to a city-owned support structure”; and

WHEREAS, the Resolution banners installation must approve the banners’ dates of display, location, number, design , installation, maintenance, and cost; and

WHEREAS, the City’s Tourism Department, Tourism Santa Fe, wishes to install banners commemorating the 100th anniversary of U.S. Route 66; and

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PASSED, APPROVED, and ADOPTED this _____ day of _____, 2025.

ALAN WEBBER, MAYOR

ATTEST:

ANDRÉA SALAZAR, CITY CLERK

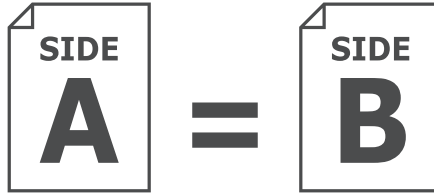
APPROVED AS TO FORM:

Erin McSherry
Erin McSherry (Nov 6, 2025 11:59:57 MST)

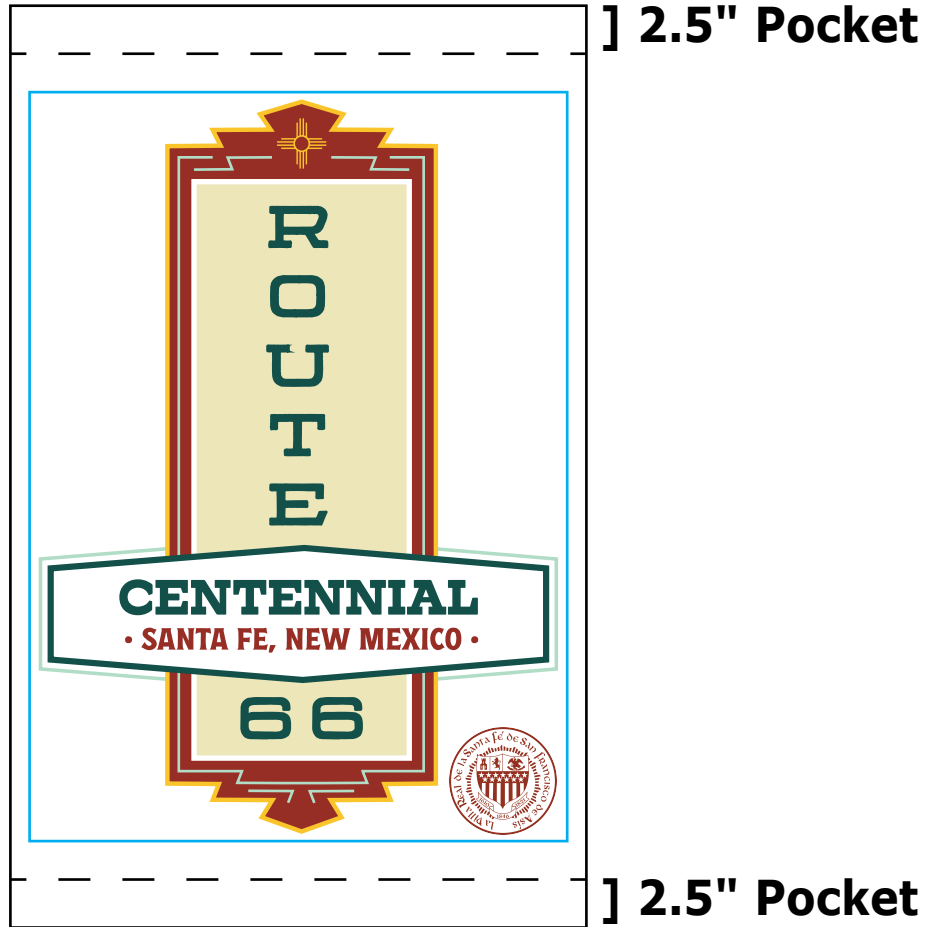
ERIN K. McSHERRY, CITY ATTORNEY

RESOLVED: SIZING

Art as submitted is not proportional to finish size requested.
ART HAS BEEN ADJUSTED.



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FABRICATION

COLORS

D DOUBLE SIDED

 GROMMETS

 CMYK

P POCKETS