

Anna Ruth Brunson, MSW

EDUCATION

University of Michigan

Masters in Social Work

Texas State University

Bachelor of Science in Nutrition and Dietetics

Board Secretary

Casa Milagro 501c3

SKILLS

- Grant Writing, Non-profit and Federal
- Global Project Management and Implementation
- Recruiting, Training, and Onboarding
- Successful Project Delivery and Management
- Public Speaking and Group Facilitation
- Employee Satisfaction and Engagement
- Relationship and Trust Building
- Business and Scientific Content Writing
- Executive and Community Communications
- Data cleaning, managing, and visualization
- Enterprise Design Thinking
- Microsoft Suite, Tableau
- People Management & Community Organizing
- Spanish language, conversational

WORK EXPERIENCES

North Central Regional Transit District, Española, NM

Transit Analyst, July 2023 - present

- Authored 22 Federal and State Competitive and Formula Grants obtaining \$22 million in first year of employment
- Project managed public art projects including Art at Bus Stops project to create community cohesion and increased perceived safety for riders and non-riders of public transportation
- Responsible for the collaborative planning and equitable prioritization of 26 free-fare routes, 451 bus stops, and four on demand services across Los Alamos, Rio Arriba, Santa Fe and Taos Counties in Northern New Mexico
- Reporting author and presenter for Transit Performance Metrics, Tableau data visualizations for deeper data understanding for the Board of Directors and the communities served
- Creating Access Database for long term data retention interdependent of ITS system changes

Congress of Communities 501c3 Non-Profit, Detroit, MI

Student Community Organizer, Jan - Dec 2022

- Authored the Detroit Oxford Response Grant submitted for \$10,000 program funding, co-authored 2 more grants
- Project managed a youth-led environmental justice garden club creating a budget, staffing, and logistics calendar for a deeper relationship with youth ages 15-24 and the local community
- Authored and presented culturally relevant nutrition curriculum education to Spanish speaking caregivers in Detroit
- Authored 7 bilingual newsletters, managed social media accounts, and created 3 evaluative Tableau visualizations used to inform improved programming and implementation for the youth and community served
- Authored onboarding guides to navigate dozens of ongoing programs and engage employees across projects
- Co-facilitated an 8 week community development education course for 82 Detroit Western High School Seniors finalized with data driven feedback and insights visualized and communicated to stakeholders
- Co-facilitated [Somos Summer Program](#), a free remote 6-week summer course for high schoolers on Latinx studies
- Co-facilitated [Growing Detroit's Young Talent City Program](#) focused on youth leadership development

The Edward Ginsberg Civics Center, Ann Arbor MI

Academic Partnerships Workshop Coordinator, April - September 2022

- Managed dozens of academic partner relationships through Community Engagement Workshops
- Coordinated 150 workshop requests including facilitator match, content creation, and outcomes evaluation
- Improved records management and workflow strategy for the end to end workshop process

International Business Machines (IBM), Austin TX

Watson Health Community Development Lead, 2018-2020

- Identified communication gaps across 5 business units working on AI for health portfolio products resulting in an originally created TV Zoom Show called the 'Project Runway Program' that created 7 new design patterns, deepened 82 designers' collaborative relationships, and increased employee satisfaction and engagement globally
- Implemented and managed User Experience and Research Learning Guilds to deepen designers' learnings across the United States, Ireland, Singapore and China specializing in user research and user experience
- Business ghost writing for executive blogs and newsletters and lead author for a collaborative Medium Article written on the challenges of remote work in the healthcare industry during COVID-19 found at bit.ly/workingindifficulttimes
- Hired, onboarded, and supported 10 new individuals to the global health portfolio
- Increased employee engagement through creative Career Bingo card to focus goals collaboratively with management

Candidate Experience and Engagement Manager, Austin TX 2017-2018

- Collaborated effectively with marketing and business professionals to increase entry level applicants into IBM careers
- Hosted the HBCU 'BlueHack' Hackathon for 500 future software developers and designers from 13 HBCU universities
- Equity Conference Panel Interviewer and MC at the 2018 National Society of Black Engineers (NSBE) Conference, with a replay at IBM.biz/NSBELivestream
- Collaboratively executed 8 final interview events for early-professional software designers, developers, data scientists, sellers, marketers, and HR roles in Texas, North Carolina, Massachusetts, and California
- Hosted digital engagement events onHandshake for more equitable access to IBM jobs and experts

Enterprise Design Recruiter, Austin TX 2015-2017

- Designed the strategy, engagement, and implementation for a Volunteer Rewards Program, incentivizing 45-80 software designers to be involved in recruiting for professional development and internal promotability
- Applied Agile and Design Thinking techniques to managing a hiring pipeline resulting in over 8,000 portfolio evaluations, 1,400 interviews, and 750 hires into IBM
- Assisted candidates from portfolio to hire with one point of contact to ensure an excellent candidate experience

RECOGNITION AND PUBLICATIONS

IBM Lady Boss Award Winner, 2019

Nominated by the Watson Health design community and awarded by the most votes in a 3500 person business unit for 'a woman who has an impressive ability to use humor to lighten the mood, diffuse a situation, celebrate success, and anything in between, while maintaining her professionalism.'

IBM 5-Time Manager Choice Award Winner, 2016-2018

Awarded to IBM employees leadership for internal recognition, promotability, and outstanding work outcomes.

Co-Author of Scientific Publication on Cancer Cell Invasion, 2014

J.N. Lengyel, E.Y. Park, [A.R. Brunson](#), D. Pinali, M.A. Lane, Phosphatidylinositol 3-kinase mediates the ability of retinol to decrease colorectal cancer cell invasion, Nutr Cancer. 66 (2014) 1352-1361.

<https://pubmed.ncbi.nlm.nih.gov/25356626/>

LICENSES AND CERTIFICATIONS

Community Conversations Facilitator, 2022 University of Michigan School of Social Work

Agile Talent Acquisition Badge, 2018 International Business Machines (IBM)

Disruptive HR in a Cognitive Era Badge, 2018 International Business Machines (IBM)