

MONTH	LAST YEAR		VAR	
October	STR	STR	STR	STR
OCCUPANCY				
City Wide	77.0%	76.2%	0.8%	1.0%
Downtown	82.1%	77.9%	4.2%	5.4%
Cerrillos Road	72.7%	75.5%	-2.8%	-3.7%
AVERAGE RATE				
City Wide	\$219.91	\$218.28	1.63	0.7%
Downtown	\$305.89	\$309.33	(3.44)	-1.1%
Cerrillos Road	\$130.11	\$131.20	(1.09)	-0.8%
REVPAR				
City Wide	\$169.44	\$166.39	3.05	1.8%
Downtown	\$251.25	\$241.07	10.18	4.2%
Cerrillos Road	\$94.64	\$99.06	(4.42)	-4.5%
LODGER'S TAX - September				
Hotels	\$1,432,625	\$1,457,713	(\$25,088)	-1.7%
Short Term Rentals	\$362,384	\$409,188	(\$46,804)	-11.4%
Total	\$1,795,009	\$1,866,901	(\$71,892)	-3.9%

Short Term Rentals	from AirDNA	Entire county	ADR Breakdown	
Entire Place	2,046	down 4%	Average	\$302.09
Occupancy	62%	down 1%	Entire Place	\$310.20
ADR	\$302.90	up 1%	Prof Mgt'd	\$369.30
RevPAR	\$189.20	even	Luxury	\$448.60

YEAR TO DATE	LAST YEAR		VAR	% Var
October	STR	STR	STR	STR
OCCUPANCY				
City Wide	70.6%	69.5%	1.1%	1.6%
Downtown	72.4%	70.8%	1.6%	2.3%
Cerrillos Road	68.8%	68.2%	0.6%	0.9%
AVERAGE RATE				
City Wide	\$188.30	\$186.16	\$2.14	1.1%
Downtown	\$261.62	\$258.66	\$2.96	1.1%
Cerrillos Road	\$115.15	\$115.60	-\$0.45	-0.4%
REVPAR				
City Wide	\$132.86	\$129.38	\$3.48	2.7%
Downtown	\$189.42	\$183.02	\$6.40	3.5%
Cerrillos Road	\$79.21	\$78.88	\$0.33	0.4%
Lodger's Tax FY through September - 3 months				
Hotels	\$4,426,425	\$4,289,092	\$137,333	3.2%
Short Term Rentals	\$1,179,047	\$1,118,435	\$60,612	5.4%
Total	\$5,605,472	\$5,407,527	\$197,945	3.7%
Lodger's Tax Calendar through September				
Hotels	\$10,185,843	\$10,082,715	\$103,128	1.0%
Short Term Rentals	\$3,222,061	\$3,394,144	(\$172,083)	-5.1%
Total	\$13,407,904	\$13,476,859	(\$68,955)	-0.5%