



City of Santa Fe, New Mexico

Memorandum



Date: October 2, 2025

To: Mayor Allen Webber and Governing Body

Via: Johanna Nelson, Economic Development, Director

From: Casey Dalbor, Economic Development, Business Growth Manager

RE: New Appointments and Renewals of Economic Development
Advisory Committee Members

ITEM & ISSUE

Reappointments

The Economic Development Advisory Committee (EDAC) has four (4) members reapplying to serve another two-year term. All are respected community and industry leaders who reside in Santa Fe. Their continued leadership and expertise will help guide the Committee's work, support local business growth, and strengthen Santa Fe's position as a center for innovation and economic opportunity.

- Mary Ondine Frauenglass
- Myrriah Tomar
- David Perez
- Kenneth Resnick

New Appointments

The Economic Development Advisory Committee (EDAC) has one (1) member applying to serve a two-year term and replacing an existing member. A talented industry professional residing in Santa Fe, bringing fresh energy, innovation, and diverse expertise to the Council. She unique perspectives and skills will help shape the future of the industry, foster new opportunities, and further enhance Santa Fe's reputation as a dynamic center for center for innovation and economic opportunity.

- Dulce Marti

ACTION REQUESTED:

Staff recommends approval of all appointments, recognizing the valuable contributions of both reapplying and new members. Their expertise, leadership, and commitment to the industry will help drive the continued growth and success of Santa Fe's Economic Development Growth and Innovation.



City of Santa Fe, New Mexico

Memorandum



BACKGROUND AND SUMMARY:

The Economic Development Advisory Committee (EDAC), established in 2017 by Ordinance 2017-7, supports the City's efforts to strengthen Santa Fe's economy through business retention and expansion, entrepreneurship, workforce alignment, and investment in innovation. The Committee also serves as the body through which Local Economic Development Act (LEDA) legislation is reviewed and advanced for City Council consideration, ensuring projects are aligned with community priorities. By providing a channel for community and industry input, EDAC helps guide policy and program development while positioning Santa Fe as a center of sustainable growth, opportunity, and creativity.

ATTACHMENTS:

- Reappointment Resumes
- New Appointment Resume



Santa Fe Community College
Innovation Center
6401 Richards Avenue
Santa Fe, NM 87508-4887
(505) 428-1628

June 3, 2025

Subject: Request to Renew Appointment to the City of Santa Fe's Economic Development Advisory Committee

Dear Mayor Webber,

I am writing to formally request the renewal of my appointment to the City of Santa Fe's Economic Development Advisory Committee (EDAC), where I have served since February 2023 as a resident of the city and representative of Santa Fe Community College (SFCC). I would be honored to continue in this role for an additional two-year term.

As I noted in my original application, I believe I bring a valuable perspective to the committee and, equally, benefit from the shared insights and collaborative work, which I bring back to SFCC in my capacity as Director of the Innovation Center. I believe this continued collaboration between the City and the College serves our shared goals in advancing economic development.

In my role, I work closely with regional initiatives in bioscience, bioenergy, and related innovation sectors—engaging with partners such as the national laboratories and surrounding pueblos. The Innovation Center supports startups during the commercialization phase by providing access to lab and workshop space and by facilitating connections with SFCC students. In doing so, we help develop a workforce aligned with emerging technologies and industries. This work directly supports both economic and workforce development.

Additionally, our efforts extend to environmental sustainability and the food-water-energy nexus—areas critical to the resilience of our region. Through training and entrepreneurship support, SFCC is equipping students and innovators to respond to these pressing challenges with practical, forward-looking solutions.

I have attached my resume for your reference and would welcome the opportunity to continue contributing to the EDAC's work.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Ondine Frauenglass", written in a cursive style.

Ondine Frauenglass
Director - Innovation Center
Santa Fe Community College



Ondine Frauenglass

Professional Summary

Experienced program director and innovator in bioenergy, bioscience, and workforce development. Proven leadership in building partnerships across public and private sectors to support economic and environmental sustainability in northern New Mexico. Strong advocate for linking education, research, and industry to advance regional innovation.

Professional Experience

Director, Innovation Center, Santa Fe Community College (2020–present)

- Lead economic and workforce development initiatives in bioenergy, bioscience, controlled environment agriculture, and sustainability.
- Manage public-private partnerships to provide research internships and startup support: Current- Pebble Labs, Apogee Spirulina. Previous- Trait Biosciences, UbiQD, New Mexico Consortium, NTxBio/Natures Toolbox
- Oversee programming and research facilities of SFCC's 12,000 sq. ft. microgrid-enabled greenhouse for grant related projects including partnerships with UNM, NMSU, University of Wyoming, University of South Dakota.
- Co-develop novel AAS degrees, certificates, and microcredentials in algae cultivation and biotechnology through US Department of Energy-BETO's Algae Technology Education Consortium (ATEC).

Relevant Experience

Lead Laboratory Technician, Trades and Advanced Technologies Center, Santa Fe Community College (2017–2020)

- Supported technical programs in renewable energy and advanced manufacturing.
- Facilitated hands-on student training and laboratory safety.

Laboratory Technician, Biofuels Laboratory: Santa Fe Community College (2011–2017)

- Delivered laboratory support for biofuels research and training.
- Contributed to development of instructional manuals and student curriculum.

Lab Safety Officer: New Mexico Consortium, Biological Laboratory (2013)

- Managed biosafety protocols for a biological research facility affiliated with Los Alamos National Laboratory.

Education

B.A., St. John's College, Annapolis, Maryland (1986)

- Majors: History of Mathematics and Science, Philosophy
- Minors: Classical Studies, Comparative Literature

Selected Publications and Presentations

- *ATEC Micro-credentials; Digital Badges at SFCC*, Phycological Society of America, 2021
- *The BEAM Training Center at SFCC*, U.S. Department of Energy Peer Review, 2019
- *Sustainability and Bioremediation of Legacy Mine Sites in NM*, NMSU Seminar, 2019
- *SFCC Biofuels Manuals* (multiple titles), NM Department of Workforce Development, 2011

Experienced technology commercialization professional with a strong record of advancing university innovations from lab to market. Skilled in evaluating technology portfolios, negotiating licensing deals, and building partnerships with faculty, industry, and legal teams. Recognized for developing strategies that drive startup formation, streamline commercialization, and accelerate economic growth.

EXPERIENCE

Executive Director, Office of Innovation Commercialization

New Mexico Institute of Mining & Technology – Socorro, NM

Oct 2021 – Present

Senior staff leader in entrepreneurship, technology transfer, and economic development.

- Lead management of the university's intellectual property portfolio; evaluate and prioritize technologies with high commercialization potential for marketing, licensing, and startup support.
- Cultivate relationships with inventors, faculty, researchers, and students across the university to identify promising inventions and assess patentability and market viability.
- Develop and execute industry outreach strategies to drive engagement, promote university research strengths, and generate licensing and collaboration opportunities.
- Negotiate licensing agreements and other commercial contracts to maximize impact from institutional IP.
- Design and implement strategic programs that support innovation, startup formation, and regional economic development.

Director, Office of Science & Technology

State of New Mexico, Economic Development Division – Santa Fe, NM

Aug 2018- Oct 2021

Science and Technology subject matter expert and grant manager responsible for grant management and developing tech- focused strategy, legislative policies, and facilitating technology commercialization in New Mexico's key industry sectors (biosciences, cybersecurity, aerospace, etc.).

- Develop, manage, and implement fiscal and operational aspects of commercialization focused grant programs that support business development (non-R&D) related expenses.
- Assess and make recommendations on state legislation and policy focused on science and technology as well as serve on related state and local boards.
- Developed a statewide plan to expand and support New Mexico's Cybersecurity industry cluster.
- Established long-term working relationships with key stakeholders that includes venture capital, angel investor, and serial entrepreneurs to foster business connections, investment, and further collaboration.

Intellectual Property Technical Marketing

Rice University Office of Technology Transfer – Houston, TX

Aug 2017- Aug 2018

Right-hand to the Tech Transfer Licensing Manager, initiating the lead on over 80 different inventions to identify novel technologies within bio/life science/engineering submitted by faculty.

- Market and connect available university technologies with potential licensees through online marketing to highlight technology capabilities to reach a broad audience (technical/non-technical).
- Function as a Patent Agent, thoroughly researching issued/provisional patent applications and primary published literature/public disclosures to identify competing technologies and potential prosecution challenges.
- Engage with university faculty inventors to discuss report findings and present prior art concerns.
- Prepare technology evaluation and management reports and identify marketplace need for the invention.
- Collaborate with licensing, administrative, and industrial contracts staff to write, update, and manage the invention summaries using the online licensing platform, Flintbox.

Post-doctoral Research Fellow

The Ohio State University – Columbus, OH

Jan 2016- May 2017

Pelotonia Postdoctoral award fellow and independent research scientist working on pre-clinical mouse models to identify inflammatory markers in adipose tissue that contribute to the progression of pancreatic cancer.

- Initiated collaborations between academic faculty and clinicians to develop prevention-based studies.
- Supervised, managed, and trained undergraduate students to setup controls, perform lab experiments, and analyze data.
- Established new experimental and analytical laboratory techniques.
- Organized, wrote, and edited technical and non-technical reviews, abstracts, and publications.
- Presented at national scientific conferences and won best poster for content and presentation.

Associate Scientist

SafeWhite Inc., – Columbus, OH

Feb 2015- Dec 2016

- Transitioned the startup company's core technology from an outsourced lab to an in-house R&D team.
- Trained research associates and interns and managed daily laboratory operations.
- Prepared executive reports and conveyed scientific findings to investors, CEOs and industry partners.

EDUCATION

Advanced training in research, scientific communication, and collaborative problem solving

The University of Colorado Anschutz School of Medicine

- Molecular Biology, Ph.D., 2014

Bachelor of Science in Biochemistry

The University of New Mexico, Albuquerque

PUBLICATIONS

1. V Pita-Grisanti, K Dubay, A Lahooti, N Badi, O Ueltschi, K Gumpper-Fedus, H Hsueh, I Lahooti, **M Chavez-Tomar**, S Terhorst, S Knoblauch, L Cao, W Huang, C Coss, T Mace, F Choueiry, A Hinton, J Mitchell, R Schmandt, M Onstad Grinsfelder, K Basen-Engquist, and Z Cruz-Monserrate. Physical Activity Delays Obesity-Associated Pancreatic Ductal Adenocarcinoma in Mice and Decreased Inflammation. *Cancer Research*. 2023
2. H Hsueh, V Pita-Grisanti, K Gumpper-Fedus, A Lahooti, **M Chavez-Tomar**, K Schadler, and Z Cruz-Monserrate. A review of physical activity in pancreatic ductal adenocarcinoma: Epidemiology, intervention, animal models, and clinical trials. 2021. *Pancreatology*. 22(1):98-111.
3. S Pal, SD Postnikoff, **M Chavez**, and JK Tyler. Impaired cohesion and homologous recombination during replicative aging in budding yeast. 2018. *Science Advances*.7:4(2)
4. S Gomez-Chou, AK Swidnicka-Siergiejko, N Badi, **M Chavez-Tomar**, GB Lesinski, T Bekaii-Saab, MR Farren, TA Mace, C Schmidt, Y Liu, D Deng, RF Hwang, L Zhou, T Moore, D Catterjee, H Wang, X Leng. Lipocalin-2 Promotes Pancreatic Ductal Adenocarcinoma by Regulating Inflammation in the Tumor Microenvironment. 2017. *Cancer Research*.
5. Z Hu, K Cheng, X Zheng, **M Chavez**, S Pal, J Seol, W Li, and JK Tyler. Nucleosome loss leads to global transcriptional upregulation during yeast replicative aging and genomic instability

- during yeast aging. 2014. *Genes & Development*. 28 (4): 396-408.
6. V Budhavarapu± , **M Chavez±** and JK. Tyler. How is epigenetic information maintained through DNA replication?. 2013. *Epigenetics & Chromatin*. 6 (1): 32. ± equal
 7. **M Chavez**, JK Scorgie, BK Dennehey, SM Noone, JK Tyler and M Churchill. The conformational flexibility of the C-terminus of histone H4 promotes histone octamer and nucleosome stability and yeast viability. 2012. *Epigenetics & Chromatin*. 5(1): 5.

PROFESSIONAL MEMBERSHIPS & AWARDS

- 2024 Business First 40 Under 40 Honoree
- 2022 Women in Technology Honoree
- 2022 Albuquerque Business First “New Mexicans to Know”
- Audaz Venture Capital Advisory Board Member (2022-present)
- New Mexico Angels Board of Directors (2022-present)
- Los Alamos National Laboratory Commercialization Advisory Board (2018-present)
- New Mexico Biotechnology & Biomedical Board of Director (2019-present)
- Technology Research Collaborative Board Chair (2018-2021 NM Governor Designee)
- Catalyst Fund Limited Partner Advisory Committee (2018- 2021)
- EPSCoR State Committee Member (2018- 2021)
- New Mexico Bioscience Authority (2019-2021 Cabinet Secretary Designee)
- Pelotonia Post-Doctoral Fellowship Recipient (2017)
- Big Ten Academic Alliance AGEP Professorial Advancement Initiative (PAI) Scholar (2016)
- National Research Mentoring Network (NRMN) Northwestern University Grant writing Coaching Group Travel and Course Award (2016)
- American Pancreatic Association (APA) Poster of Distinction Award (2016)
- Rehabilitative and Regenerative Medicine for Minority Health and Health Disparities (ReMeDY) Advanced Training Course and Travel Award (2016)
- American Pancreatic Association (APA) Young Investigator Travel Award (2016)
- National Postdoctoral Association Travel Award (2017)
- Society for Advancement of Chicanos/Hispanics and Native Americans in Science (SACNAS) travel and lodging Scholarship (2012)
- Training Grant from MD Anderson Cancer Center (Molecular Basis of Differentiation and Development) (2012- 2013)

HIGHLIGHTED PRESENTATIONS

10/08-09/2024 Invited Speaker: Women in Leadership Conference 2024, Boston, MA
 05/02/2023 Guest Speaker: New Mexico Bioscience Authority Monthly Meeting
 05/24/2021 Guest Speaker (webinar); National Association of Office and Industrial Properties (NAIOP): The Intersection between bioscience and New Mexico businesses
 05/03/2021 UNM I-Corp judge
 03/02/2021 2021 Innovate New Mexico Technology Showcase (Introduction/speaker)
 10/19/2021 Canadian Science Policy Conference: Energy & Resources powering the next phase of space exploration (panel organizer and moderator)
 09/17/19 Guest Speaker: University Industry Demonstration Partnership (UIDP) Workshop: Crafting State Programs to Foster University-Industry Collaborations, Columbus, OH.
 03/27/19: New Mexico Tech Panel Speaker: National and Regional Innovation System
 02/22/19: Guest Speaker for New Mexico Tech Works Tech Task Force
 03/27/19: NMT Guest Speaker: March 27 - National and Regional Innovation System
 09/25/18: GoToWebinar-FundIT EDD Webinar: Science and Tech Discussion “Funding Opportunities for startups and growing companies”
 09/27/18: UNM Economic Development Council Meeting (powerpoint presentation)
 10/27/18: 2018 New Mexico Academy of Science (NMAS) Research Symposium (poster judge)
 11/15/18: Hyper Accelerator/Hyperspace Challenge (expert panel for companies Vigilant1, CrowdAI, and Enview) 12/03/18: UNM NSF I-Corps Program Final Reviewer

David J. Perez

Professional Summary

- Strategic, visionary leader with expertise starting and building innovative businesses.
- Expertise and experience to lead companies to financing or sale.
- Experienced in healthcare information technology, patient engagement, data analytics, SAAS platforms, mobile technology, multicultural markets, digital media and marketing.
- Extensive skills and demonstrated performance in strategy development, raising capital, team building, finance, product development, branding and marketing, sales and distribution, mergers and acquisitions and strategic partnerships.
- Developed and sold enterprise software and services to health systems, physician practices, retail clinics, media, consumer packaged goods, financial services, apparel and sports leagues.
- Raised \$60 million of institutional equity and debt capital for founded companies
- As CEO, led Shared Assessments to an acquisition by OneTrust

AREAS OF EXPERTISE

Healthcare Technology	Software Development	Social Media
Water Treatment	P&L Management	M & A
Digital Marketing	Capital Raising	Sales and Distribution
Enterprise Risk Management	Enterprise Sales	Cyber Security
Advanced Energy	Strategic Partnerships	Executive Coaching
New Product Development	Branding	Professional Training
Quantum Technologies	Data Analytics	Mentorship

Professional Experience

January 2024 - Present

Founder - New Mexico Innovation Hub LLC

The New Mexico Innovation Hub (NMIH) is a center of gravity for the startup ecosystem to support quantum/advanced computing, climate tech/ advanced energy, aerospace and bioscience.

January 2017 – Present

Perez Strategy Group LLC

Principal

Category experience : digital healthcare, marketing, enterprise software, education, SAAS, financial services, media, ad technology, oil & gas, enterprise risk management, decarbonization, hydrogen

Areas of expertise: M&A, start ups, capital raising, digital & social marketing, go-to-market planning, new product development, commercialization strategies,

strategic partnerships, mergers and acquisitions and sales & marketing, patient engagement, population health, consumer research, hispanic market, executive coaching, board advisory

Recent Engagements:

- Chief Strategy Officer - Helios Environmental Advanced Technologies LLC
 - Developed commercialization strategy for new technology to remediate produced water from oil & gas operations in US and UAE
 - Led M&A process for sale of the company
- Strategy Consultant - Presbyterian Healthcare System - New Mexico
 - Digital transformation strategy, enterprise digital benchmarking, digital patient check-in RFP and vendor selection
- Chief Marketing Officer - Galvanize Inc. - Denver, Co .
 - Started in a turnaround situation to rebuild marketing the strategy and team during an acquisition and merger.
 - Created integrated marketing strategy & budget for three lines of business; education, co working and enterprise training , consolidated and built a new team, reviewed and hired an ad agency, ran PR, created process and collaboration across an enterprise of 400 in 8 locations, created video content, developed rebranding, created close collaboration with admissions team, directed a multi million digital media budget.
- Chief Revenue Officer - AdWallet - New Mexico
 - Early stage direct to consumer mobile advertising company. Hired by founder to develop growth strategy, establish strategic partnerships, raise capital, run marketing and oversee sales and lead national expansion.

January 2020 – April 2021

The Santa Fe Group and Shared Assessments

Chief Executive Officer, Board Director

Shared Assessments is the leading global Vendor Risk Management member organization. I was hired as CEO to streamline operations, develop strategic partnerships, grow revenue, expand marketing, and find a strategic acquirer. Mission Accomplished. Shared Assessments was acquired by OneTrust, the fastest growing company on the INC 500.

August 2011- December 2016

Seamless Medical Systems Inc.

Founder, Chairman and CEO

Created the *Seamless Patient Platform™*, the first iPad based, HIPAA compliant, patient engagement, enterprise SAAS solution to transform efficiency in medical practices by digitizing the patient check-in process while improving the patient experience. In addition to eliminating paper forms, the Seamless platform also provides: insurance verification, payment collection, patient education in the

form of a personalized digital magazine *My Health*, patient communications and data analytics.

- Built a team of 25 including a 12-member software development team in Poland.
- Raised \$10m of equity and debt capital including investments from the California Healthcare Foundation, The Kresge Foundation, New England Development Investments and Sun Mountain Capital the venture arm of the State of New Mexico
- Established data interfaces with 7 healthcare information technology companies including: athenahealth, Nextgen, Allscripts and Greenway
- The Seamless Patient Platform has a Net Promoter Score of 9.5 and is deployed nationally in 500 clinical locations with 1,200 users serving over 3 million patients
- Enterprise customers: Target Clinics, Rite Aid Clinics, Christus Health System, Boulder Community Hospital, Carewell Urgent Care among others
- Distribution partners: athenahealth, Medical Group Management Association, California Primary Care Association and Commonwealth Primary Care Association
- Successful exit to GetWellNetwork January 2017

March 2010 – Aug.2011

On-Queue Technologies Inc. Santa Fe, NM

Interim CEO

Hired by the VC owner to identify strategic partners and sell the company.

2003-2009

Latin Force LLC, New York, New York & Miami, FL.

Founder and Owner

Started the leading strategic digital marketing services company serving Fortune 1000 companies targeting the U.S. Hispanic market.

- Clients included: Kraft Foods, Nickelodeon Networks, MTV, Clear Channel Communications, Wells Fargo, ING, The NFL and Nestle
- The Goldman Sachs Urban Investment Group provided financing for acquisitions and growth.
- Acquired and merged with Geoscape International Inc. a consumer data analytics company in a \$20 million transaction June 2007.

1999-2003

Lumina Americas Inc., New York City, Sao Paulo, Buenos Aires, Los Angeles

Co-Founder, President, Director

The first digital marketing agency serving Fortune 1000 companies targeting US Hispanic and Latin American consumers.

- Clients included: Kraft Foods, Chase Manhattan Bank, Nike, Pepsi
- Raised \$25 million of private equity from JP Morgan Chase Capital Partners and The Hillman Companies
- Ran an incubator making investments in 4 US Hispanic digital start ups
- Acquired software companies in Sao Paulo and Buenos Aires
- 110 employees

- Acquired The Cultural Access Group, a multi cultural consumer research company in Los Angeles
 - Sold to Phoenix Multicultural Marketing in 2004

1992 -1999 Digital Marketing Experience

1999 - Agency.com, Group Account Director – New York City

- Led website development teams for clients including: Colgate Palmolive, Paine Webber, Sony Music

1996 – 1999 Belk Mignogna Associates – New York City

- A branding, communications, annual report design firm.
- Created a website development team
- Led the rebranding team of Dow Jones Inc.

1992-1996 - Magnet Interactive, VP Business Development - Washington, DC

- One of the first website development agencies
- Led institutional sales

1983-1992 Wealth Management Experience

1992 - Wells Fargo Asset Management, VP Business Development – Washington, DC

- Institutional asset management sales

1989 – 1991 - Interinvest, Vice President – Washington, DC

- Sold wealth management services to high net worth individuals and institutions

1983-1988 - Dean Witter Reynolds, AVP Investments – Washington, DC

- Sold wealth management services to high net worth individuals and institutions

Education

University of Vermont, BS in Political Science and Economics

Volunteer

Vice Chair - City of Santa Fe Economic Development Advisory Committee

Board Chair - New Mexico Angels

Mentor - Latino Business Action Network executive education program at the Stanford Graduate School of Business

Other Accomplishments

- Delivered the commencement address to the 2007 graduating class of the University of Vermont School of Business
- Winner of 2014 Red Herring 100 North America, 2015 Northern New Mexico 20/20 for Seamless Medical Systems
- Delivered a TED talk about starting Seamless Medical in Santa Fe
- Recognized as Entrepreneur of the Year by *Hispanic* magazine in 2005

- Conversant in Spanish
- Traveled to 40+ countries

Personal Passions

Fatherhood, Fly Fishing, Musician, Skiing, Travel, Photography, Classic Cars Restoration

KENNETH S. RESNICK

Santa Fe, New Mexico 87501

Email: [REDACTED]

Phone: [REDACTED]

Career Summary

Currently, founder and **President of ATRQ Global LLC**, a consulting firm based in Santa Fe, NM, focusing on corporate business ethics, regulatory compliance, anti-corruption, compliance programs, risk management and corporate governance. Clients include international Fortune Global 500 companies in telecom, aerospace, energy and manufacturing sectors, as well as private equity portfolio companies.

Formerly, **Vice President & General Counsel of GE Oil & Gas**, headquartered in Florence, Italy, the leading supplier of turbomachinery, drilling/production equipment and related services to the global oil & gas industry, reporting directly to the CEO. Managed organic and M&A growth of business from \$3.5B to \$17B.

Before GE, **partner** in an Ohio-based, national law firm, **Dinsmore & Shohl**, with substantial management responsibilities, and an **Assistant Special Prosecutor for the State of Ohio** for the investigation and prosecution of banking officials associated with the Savings & Loan crisis in 1985-1987.

Over 30 years of international commercial and corporate experience, including civil and criminal litigation, corporate compliance programs and investigations, financial controls, labor & employment, antitrust, M&A transactions, intellectual property, regulatory issues, and government business. Substantial experience in providing strategic business, commercial and legal advice to senior executive teams, managing diverse global staff and budgets, and advocating business' interests in government agencies, commercial negotiations, courtrooms, other tribunals and the news media internationally.

EDUCATION

- M.A.** 2023, Eastern Classics, Graduate Institute, [St. John's College](#), Santa Fe, NM.
- M.A.** 2019, Western Liberal Arts, Graduate Institute, [St. John's College](#), Santa Fe, NM.
- J.D.** 1981, [University of Georgia School of Law](#), Athens, Georgia, with honors; Member, Editorial Board, Georgia Law Review (1979-1980).
- B.A.** 1977, [Miami University](#), Oxford, Ohio; Philosophy and Political Science; Miami University European Center, Luxembourg (1976-1977).

CURRENT EMPLOYMENT & BOARD MEMBERSHIPS

President, [ATRQ Global LLC](#) (June 2014-Present): ATRQ Global LLC provides consulting services in the areas of business ethics, compliance, risk management and

corporate governance systems for global businesses, license to operate and other stakeholder issues.

Member, [Board of Visitors and Governors, St. John's College](#) (Nov. 2019-present):

St. John's College is the 3rd oldest institution of higher education in the United States, founded in 1696 with campuses in Annapolis, MD and Santa Fe, NM. Chair of Advancement Committee, Member of Executive Committee.

Member, [Economic Development Advisory Committee](#), City of Santa Fe, NM, appointed by the Mayor and approved by the City Council, April 2022-present.

PRIOR EMPLOYMENT and BOARD MEMBERSHIPS

2020-2022: Member, Integrity & Compliance Taskforce for the B20 (associated with the G20 meetings). The taskforce advances the global anti-corruption agenda, touching upon key topics such as regulatory compliance, transparency and standards of ethics and integrity. Appointed to Integrity & Compliance Taskforce, Indonesia 2022; Italy 2021; and, Saudi Arabia 2020.

2014-2021: Member, Board of Directors, [Legility](#).

Independent director of Legility, a privately held, international staffing and managed services firm in the legal profession, headquartered in Nashville, TN, (acquired by [Consilio](#) in December 2021).

**2005-2014: Vice President & General Counsel (Retired from GE in June 2014)
GE Oil & Gas, Florence, Italy**

Chief Legal Officer (and GE corporate officer) of then \$17B global GE business (now [Baker Hughes](#)), headquartered in Florence, a leading supplier of gas and steam turbines, compressors and pumps and valves and production/drilling equipment to the oil & gas industry, and reporting to the CEO. Managed global team of attorneys, legal and compliance professionals. Responsibilities included management of global legal affairs world-wide, with significant legal issues in the U.S., Mid-East, Africa, Europe, China, Australia, Latin America and Asia, and overall ethics and compliance oversight for the business, including the structure and operation of the businesses' ethics and compliance program.

**1993-2005: Senior Counsel, Litigation & Preventive
Law, [GE Aviation](#), Cincinnati, Ohio**

Senior executive in 60-attorney legal department in \$25B GE global business, managing attorneys, legal professionals and international trade specialists. Specific responsibilities for regulatory matters, including government oversight, for example, FAA, DoD, DoJ, DoS, DoC, DLA, DCAA, USTDA and DSCA, Membership on governance boards within GE, including CEO-chaired Compliance Review Board, Product Safety Board, Int'l Sales Rep. Review Board, and Doing Business with Government Practice Group.

1981-1993: Partner, [Dinsmore & Shohl](#), Cincinnati, Ohio

Equity partner in nation-wide law firm. Broad commercial and corporate practice, with substantial experience in civil and criminal trial practice, product liability, labor

and employment, commercial, environmental, IP and trade secret litigation, and corporate compliance.

Argued successfully before the U.S. Supreme Court in [Clemons v. Mississippi](#), 110 S. Ct. 1441 (1990), a *pro bono* capital punishment case.

https://www.supremecourt.gov/pdfs/transcripts/1989/88-6873_11-28-1989.pdf

1985-1989: Assistant Special Prosecutor, State of Ohio. (on leave from law firm)

Successfully investigated and prosecuted felony bank fraud and securities offenses arising out of the [1985 Ohio savings and loan crisis](#) against Ohio S&L officers, including a former US Ambassador. Led team of investigators (including former FBI Special Agents) and developed theory of indictment for complex government securities arbitrage transactions. Special appointment by Attorney General of Ohio.

TEACHING

Adjunct Professor, Syracuse University Florence, Global Business Ethics, Florence, Italy (2011-present).

Adjunct Professor, Whitman School of Management, M.B.A. Program, Syracuse University, Summer Residency, Florence, Italy (July 2018).

Professor, Xavier University, Williams College of Business, Cincinnati, Ohio, M.B.A. program. "Business Ethics & Values," (1989-2005).

Adjunct Professor, University of Georgia, Terry College of Business, Athens, Georgia, "Business Law," (1979-1981).

State of New Mexico Level 1 PreK-12 Sub. Teacher, License 409917 (July 2021-33)

CIVIC/PROFESSIONAL SUMMARY

Past President, Board of Trustees, Legal Aid Society of Greater Cincinnati, (Officer, 2002-2009).

Advisory Board, Center for Business Ethics and Social Responsibility, Williams College of Business, Xavier University, Cincinnati, Ohio (2004-2006).

Admissions: Ohio, Georgia (inactive), Admitted to bar of the U.S. Supreme Court.

PERSONAL

Languages: German, Italian proficiency.

Interests: open water swimming, reading, travel, fishing, teaching.

Linkedin: [Kenneth S. Resnick](#)

DULCE MARTI

Santa Fe, New Mexico

Mobile: [REDACTED]

Email: [REDACTED]

■■
"Clarity in numbers leads to confidence in decisions."
– Unknown

SKILLS AND GAINED EXPERIENCE

Experienced professional with over 10 years of experience in accounting, finance, business consulting, and educational leadership. Proven ability to streamline financial processes, provide strategic financial insights, and support small business owners with customized bookkeeping solutions. Passionate about community engagement, bilingual education, and empowering local entrepreneurs through financial literacy.

- *Organizational Leadership*
- *Social Media Analytics*
- *Efficient and Hardworking*
- *Detail-oriented*
- *Self-Driven Aptitude*
- *Personnel Recruitment*
- *Target Setting*
- *Community Outreach Initiatives*
- *Full-charge Bookkeeping*
- *Internal and External Communications*
- *Problem-Solving*
- *Conflict Management*
- *Training and Development*
- *Team Management*
- *Business Consulting*

PROFESSIONAL MILESTONES

AVITIA BUSINESS SERVICES, SANTA FE, NM

December 2024 - Present

Owner

Based at the Santa Fe Business Incubator, Avitia Business Services provides reliable support to all business owners, offering bookkeeping, business consulting, and financial organization services.

- Provide bookkeeping, financial organization, and small business consulting services for local entrepreneurs and businesses in Santa Fe, NM.
- Specializing in helping Spanish-speaking business owners with customized solutions for financial management, budgeting, and strategic planning.
- Manage full-charge bookkeeping services for multiple clients, including monthly reconciliations, financial clean-ups, and gross receipts tax preparation.
- Offer business consultations focusing on process improvement, financial organization, and growth strategies.
- Educate clients on financial literacy, IRS payment structures, and efficient bookkeeping systems.
- Oversee company operations, client onboarding, and project management.

PUBLIC EDUCATION DEPARTMENT, SANTA FE, NM

September 2023 - August 2024

Education Administrator, College, and Career Readiness Bureau

This position for the Public Education Department (PED), Student, Schools, and Family Support Bureau will provide general support and assistance, leadership and direction, for grants the bureau manages as directed by the bureau director.

- Serve as a liaison between federal requirements and real-time implementation in the field of grants the bureau manages for local educational agencies (LEAs) and other sub-grantees.
- Review and approve/disapprove applications, application revisions, budget adjustment requests (BARs), and requests for reimbursement for LEAs and other sub-grantees

- Provide technical assistance and professional development to LEAs and other sub-grantees
- Direct assigned programs with the support of the bureau director and other bureau staff
- Monitor compliance with program requirements for assigned LEAs and other sub-grantees
- Provide leadership, professional development, technical consultation, training, and direction to LEAs and other sub-grantees
- Develop, in collaboration with other bureau staff, applications, technical assistance manuals, and related publications.
- Develop reporting instruments per federal and state requirements
- Provide required data and reporting to the United States Department of Education, other PED bureaus, and other entities as required.

NORTHERN NEW MEXICO COLLEGE, ESPANOLA, NM

June

2022-September 2023

Director, Advisement & Student Success

Under the direction of the college provost, Dr. Lopez, several projects of growing an advisement team and working side-along with faculty to support students

- Help create an Onestop for students to access quickly and work alongside the developing committee.
- Hire academic advisors and test coordinators to lead the test center
- Advise students on courses and degree selection
- Assist faculty with student support and educational workshops
- Budget department funds and allocate grants for special programming

SANTA FE PUBLIC SCHOOLS- CAPITAL HIGH SCHOOL, SANTA FE, NM

August 2019-June 2022

Business & Maths Instructor

Organize and evaluate courses in Algebra I and Financial Literacy based on curricular guidelines and learning objectives. Design instructional methods and strategies for teaching six classes in a school with 90% of bilingual students.

- Create assessments and evaluation methods to gauge student learning.
- Held instructor position in the Algebra curriculum and a greater focus on essential math concepts by creating organized and standards-based lessons and assessments in collaboration with the PLC teachers and Common Core Standards.
- I developed a positive perception and a better understanding of mathematical concepts by implementing intervention programs for struggling students.
- I updated new teaching methods and developments in the field by participating in professional development.
- Planned and monitored progress for Special Education students according to IEPs by collaborating with Special Education teachers.
- Generated greater parental involvement in learning through meeting with parents regularly through phone calls and emails to discuss student's progress and behavior.
- Enhanced multiple intelligences and addressed students' differences by helping them learn in various ways, including direct instruction, class discussions, cooperative learning, demonstrations, differentiated instruction, and modeling.
- Delivered lesson presentations, in-person instruction, and remote learning instruction by establishing and communicating clear expectations of learning outcomes for all lessons, units, and projects

GATEWAY MORTGAGE, SANTA FE, NM

March

2018- March 2019

Financial Loan Officer Assistant

Approved loans for various client bases within specified limits and referred loan applications outside those limits to management for approval. Met with applicants to obtain loan application information and answer questions about the process.

- Analyzed applicants' financial status, credit, and property evaluations to determine the feasibility of granting loans.
- Explained to customers the different types of loans and credit options and the terms of those services.

- Obtained and compiled copies of loan applicants' credit histories, corporate financial statements, and other financial information to review and update credit and loan files.
- Reviewed loan agreements to ensure they were complete and accurate according to policy.

Prior Milestones

TEXAS CHRISTIAN UNIVERSITY, FORT WORTH, TX
Instructor, Researcher, and Executive Planner

May 2015-December 2017

HEWLETT PACKARD, RIO RANCHO, NM
Enterprise Account Manager and Sales Representative

December 2014-July 2015

EDUCATION

M.E.D Texas Christian University, 2017
Higher Education in Administration and Educational Leadership

Bachelor of Business Administration [B.B.A], 2014
Business Finance

Study Abroad Programs, 2010, 2012, 2013
Hong Kong Polytechnic University
Egypt American Cairo University
Russia International Exchange

REFERENCES

Available on Request

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

CITY OF SANTA FE, NEW MEXICO

ORDINANCE NO. 2017-7

AN ORDINANCE

AMENDING SECTION 6-17, CHANGING THE NAME OF THE CITY BUSINESS AND QUALITY OF LIFE COMMITTEE TO THE ECONOMIC DEVELOPMENT ADVISORY COMMITTEE; TO REMOVE ONE MEMBER OF THE GOVERNING BODY; REMOVING THE REQUIREMENT FOR GOVERNING BODY REVIEW OF THE WORK OF THE ADVISORY COMMITTEE; AND AMENDING THE MEMBERSHIP OF THE ECONOMIC DEVELOPMENT REVIEW SUBCOMMITTEE TO ADD A MEMBER OF THE GOVERNING BODY, AND REMOVE ONE APPOINTED MEMBER.

BE IT ORDAINED BY THE GOVERNING BODY OF THE CITY OF SANTA FE:

Section 1. Section 6-17 SFCC 1987 (being Ord. #2005-5 (as amended)) is amended to read:

6-17 CITY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE.

Section 2. Section 6-17.3 SFCC 1987 (being Ord. #2005-5 (as amended)) is amended to read:

6-17.3 Membership; Terms.

A. *Membership.* The city economic development advisory committee shall be composed of ten (10) members residing in the city of Santa Fe and qualified by training, experience, and ability to exercise sound and practical judgment regarding those responsibilities and duties of the committee. The members shall be appointed by the mayor with the advice and

1 consent of a majority vote of all the members of the governing body. The members shall include
2 one (1) member of the governing body; and nine (9) other members representing a broad range of
3 business interests, including small and large businesses, within the city including, but not limited
4 to: arts and culture industries; development, design, and construction; hospitality; technology;
5 retail trade and services; workforce development representatives; and healthcare. The member[s]
6 of the governing body shall serve as chairperson. The chairperson shall appoint a vice
7 chairperson. A quorum shall be at least six (6) members. Members shall serve without
8 compensation.

9 B. *Terms.* Of the initial appointments, five (5) of the members shall be appointed for
10 one (1) year terms and five (5) shall be appointed for two (2) year terms. Subsequent terms shall
11 be for two (2) years to maintain staggering of terms. There shall be no limitation to the number of
12 consecutive terms a member may serve. Failing to attend three (3) consecutive regular meetings
13 or failing to attend thirty-three percent (33%) or more of the regular meetings in any year shall
14 constitute an automatic tender of resignation by such member, which the governing body may
15 accept or reject at its discretion. Vacancies, other than by expiration of terms, shall be filled for
16 the unexpired term in the same manner as original appointments.

17 **Section 3. Section 6-17 SFCC 1987 (being Ord. #2005-5, § 6) is hereby**
18 **repealed:**

19 **6-17.5 Reserved.**

20 **Section 4. Subsection 6-17.6 SFCC 1987 (being Ord. #2008-16, § 3) is hereby**
21 **repealed:**

22 **6-17.6 Economic Development Review Subcommittee.**

23 A. The economic development review subcommittee shall review and make
24 recommendations to the economic development advisory committee on applications for the
25 following:

- 1 (1) Assistance for economic development projects; and
2 (2) Industrial revenue bonds (IRB's) as set forth in Resolution No. 1995-83
3 as may be amended.

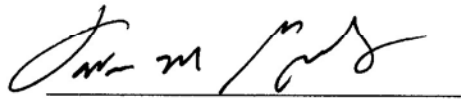
4 B. The economic development review subcommittee shall be composed of five (5)
5 members residing in the county and qualified by training, experience, and ability to exercise
6 sound and practical judgment. Two (2) members shall be members of the economic development
7 advisory committee and two (2) members shall be from the business community. The members
8 shall be appointed by the mayor with the advice and consent of a majority vote of all the members
9 of the city council. The mayor shall designate a member of the governing body to serve as
10 chairperson. The chairperson shall designate a vice-chairperson from among the subcommittee
11 members. All subcommittee members may be removed from the subcommittee by the mayor with
12 or without cause.

13 C. Of the members appointed initially to the subcommittee, two (2) shall have one
14 (1) year terms and all others shall have two (2) year terms. Each subsequent term of a member
15 shall be for two (2) years to maintain the original staggering of terms of membership. There shall
16 be no limitation of the number of consecutive terms a member may serve on the economic
17 development review subcommittee.

18 D. The subcommittee shall meet as needed and shall conduct all meetings in
19 accordance with adopted city policy and procedures. At least five (5) days prior to the meeting,
20 staff shall post the tentative meeting agenda in city hall as well as on the city's website. The
21 subcommittee shall keep minutes of its proceedings, showing the vote of each member on each
22 question, or indicating absence or failure to vote and shall keep records of its review and official
23 actions, all of which shall be filed in the city clerk's office.

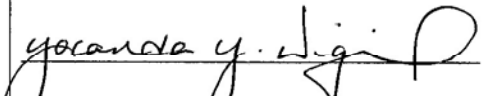
24 PASSED APPROVED and ADOPTED this 12th day of April, 2017.
25

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25



JAVIER M. GONZALES, MAYOR

ATTEST:


YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:


KELLEY A. BRENNAN, CITY ATTORNEY