

# 505 OMATIC



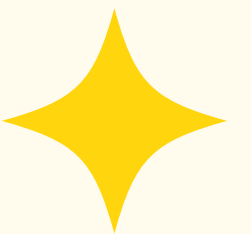
**Creating a digital first, community-centered, hyperlocal news organization**

# WHY REIMAGINE LOCAL JOURNALISM?



## 😬 Traditional Journalism is Broken 😬

- National news is doomy & gloomy
- Local news is expensive, catered to older people, or not substantial
- Right wing propaganda/misinformation IS connecting





So we created...



### OUR MISSION:

- Community Representative Collective
- Santa Fe, NM,
- Accessible local news
- Under-served audiences.



### WHAT WE DO:

- Social media
- Little videos
- Younger audiences
- Provide Calls to Action
- "Speaking truth to power"



### WHO WE ARE:

- Diverse backgrounds & skills
- Local interest topics
- Insatiable Curiosity
- Storycraft
- Future of Community





# Our First Video

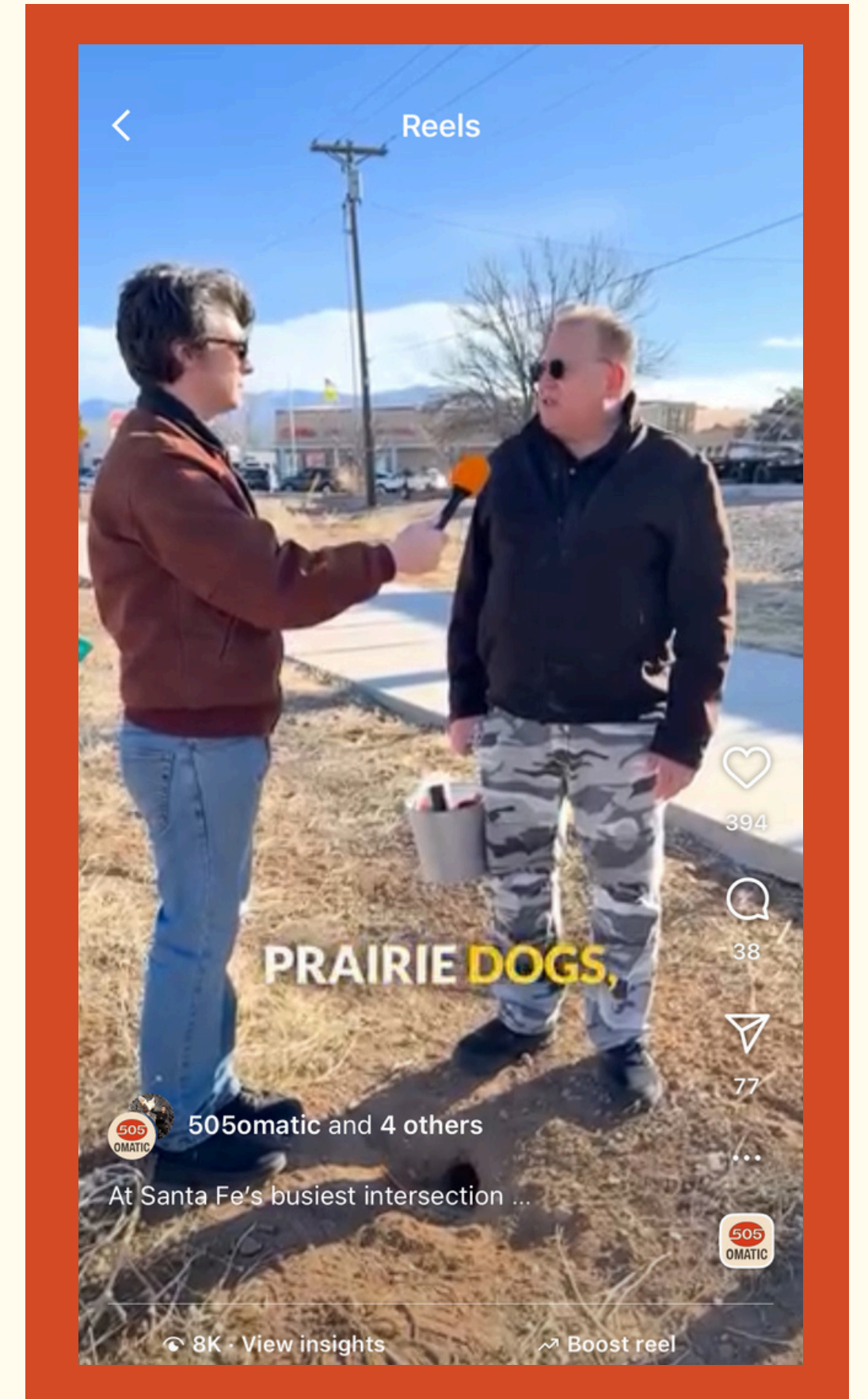
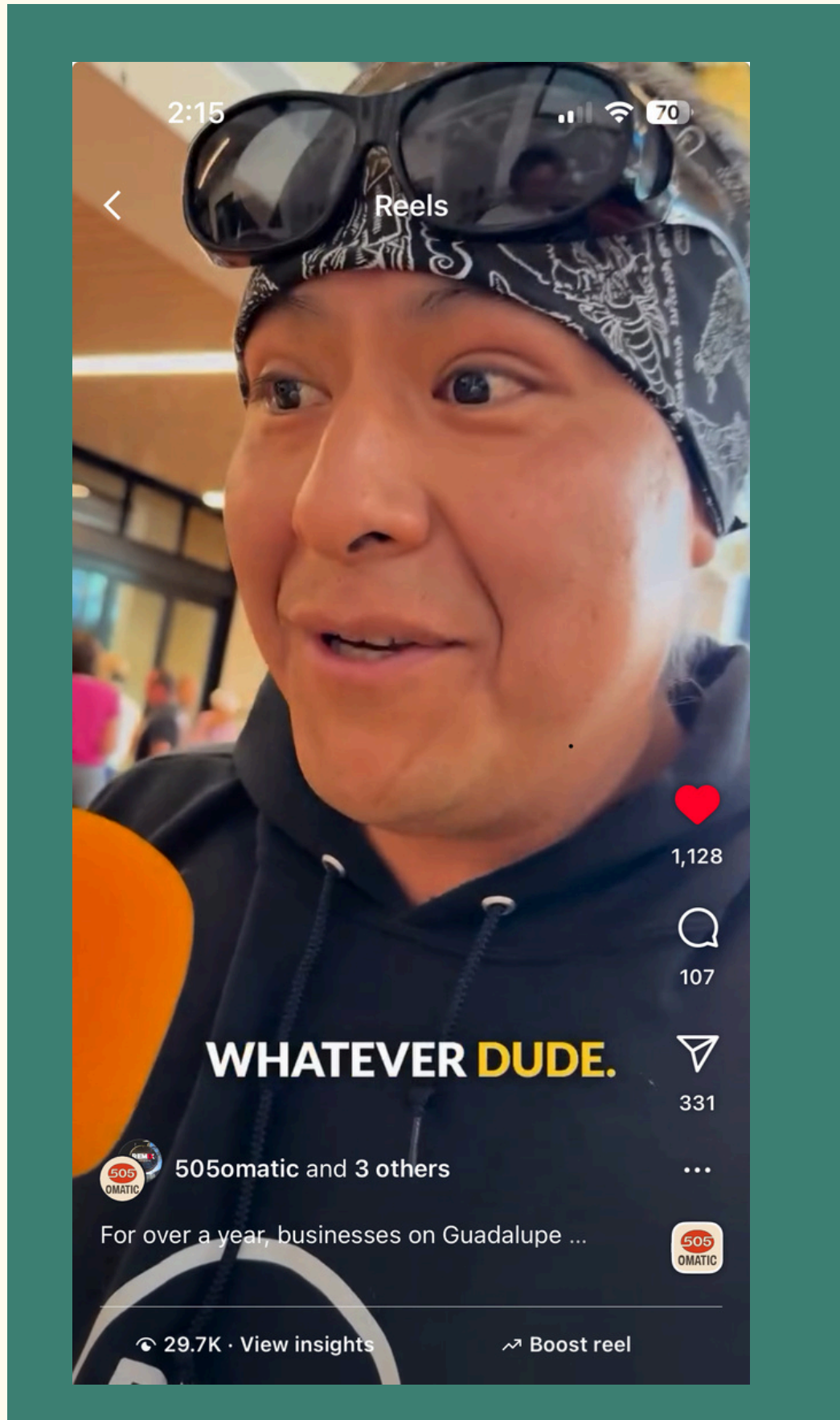
**Over 300K views**

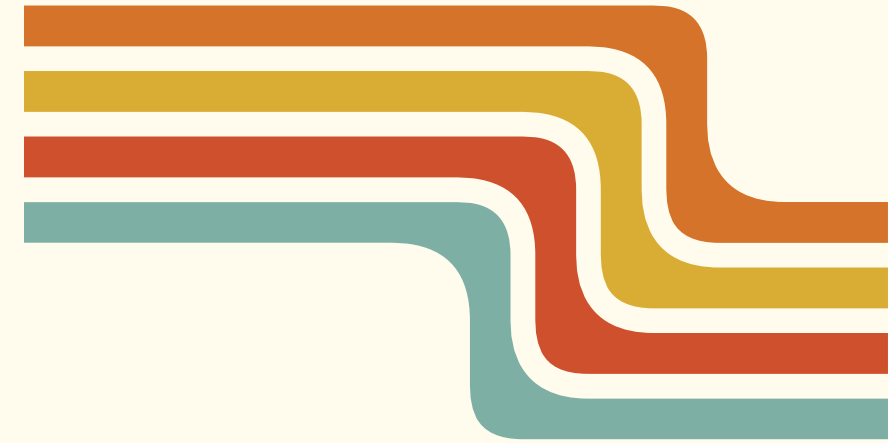
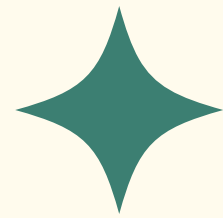
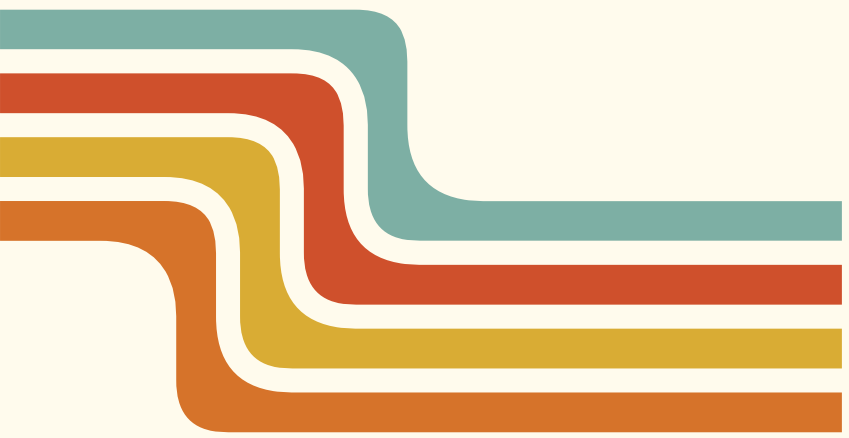
**16.4K Likes**

**Almost 5k shares**

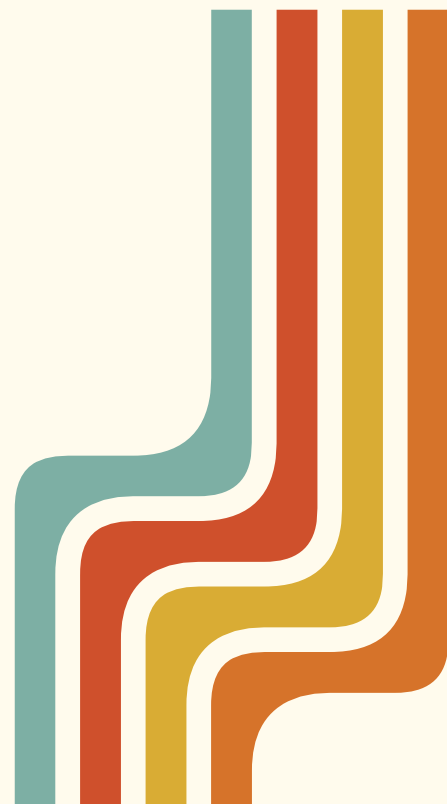


# Little Videos





**LIVE PODCAST RECORDING**  
**PANEL DISCUSSIONS**  
**Q&A'S**  
**FUN & GAMES**






**MayOrale** 🙌

A QUIZOMATIC EVENING WITH  
THREE MAYORAL CANDIDATES


FEATURING:  
**MICHAEL GARCIA  
TARIN NIX  
OSCAR RODRIGUEZ**

THURSDAY AUG 21ST  
DOORS AT 6, SHOW AT 6:30  
JEAN COCTEAU CINEMA  
418 MONTEZUMA AVE  
SANTA FE, NM 87501  
FREE!!!

 **THE LIVING ROOM**

505  
OMATIC

DONATE  
HERE!




**HOUSING (MIS)TRUST**

A COMMUNITY CONVERSATION ABOUT  
HOUSING AND UNHOUSED ISSUES

FEATURING:  
CHAINBREAKER COLLECTIVE  
LOCAL JOURNALIST  
STEPHANIE NAKHLEH  
& HOMEWISE

CONTINUE THE  
CONVERSATION AFTER THE  
SHOW ON THE  
JEAN COCTEAU'S NEW PATIO

THURSDAY JULY 17TH  
DOORS AT 6, SHOW AT 6:30  
JEAN COCTEAU CINEMA  
418 MONTEZUMA AVE  
SANTA FE, NM 87501  
FREE!!!

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 **THE LIVING ROOM**

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**505** OMATIC's  
INFORMATION ECOSYSTEM  
(Abridged)

**REPORTING**

**Research/Listening/Storytelling**





# **What We Need**

**YOU!**

**FOLLOW US, TELL YOUR FRIENDS, AND**

**JOIN US!**

**ARE YOU CURIOUS? ARE YOU FURIOUS?**

**MAKE LITTLE VIDEOS WITH US. JUST THINK OF**

**THEM AS REALLLY SHORT FILMS (WE DO!)**

# Impactomatic



ordinarymagic.co THIS IS THE REPORTING THE PEOPLE NEEEEEED! Great story yall. Thank you so much for sharing little good news in our community.



3d 8 likes Reply



mage

just called the reps! thank you for spreading awareness!!

6-12 Reply



wecultivateculture Thank you all for covering the story & providing comprehensive updates @505omatic !!!



4w 21 likes Reply ...



# Help us build this together



**505omatic.com**

## 505OMATIC

A Santa Fe based, digital first, community-centered, hyperlocal news organization serving Greater New Mexico

 505OMATIC