

**Regular Meeting of the Occupancy Tax Advisory Board
June 27, 2025 at 10:00 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

The Meeting started at 10:02AM

2. Roll Call

MEMBERS PRESENT

Bonnie Bennett
Rik Blyth
Carlos Medina

MEMBERS EXCUSED

Ray Sandoval
Sam Gerberding

OTHER PARTICIPANTS ATTENDING

Randy Randall, TSF Executive Director
Jordan Guenther, TSF Marketing Director
David Carr, TSF Sales Director

3. Approval of Agenda

MOTION A motion was made by Bennett, seconded by Medina, to approve the agenda as presented.

VOTE The motion passed on a voice vote.

4. Approval of Minutes

- a. OTAB Minutes - May 23, 2025

MOTION A motion was made by Bennett, seconded by Medina, to approve the minutes as presented.

VOTE The motion passed on a voice vote.

5. Presentations

- a. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innofthegovernors.com)
- b. Lodger's Tax Report (Randy Randall, TSF Executive Director, randall@santafenm.gov)

6. Action Items

No Actions

7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Sales Director, dacarr@santafenm.gov)
- b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
- c. TSF Executive Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

8. Matters from the Board

9. Matters from the Public

10. Next Meeting: July 25, 2025

11. Adjourn

meeting adjourned at 11:03AM.

Chair

Shirley Spencer

Liaison