

City of Santa Fe, New Mexico

memo

DATE: June 16, 2025

TO: Renee Barela-Gutierrez, Liquor Hearing Officer

VIA: GERALYN F. CARDENAS, Interim City Clerk 

FROM: Julie Rasmussen, Administrative Assistant, City Clerk's Office

ITEM & ISSUE:

Request from New Mexico Company Operation, LLC dba 599 Shell is seeking a Transfer of Ownership of Dispenser Liquor License No. DIS-000639.

BACKGROUND AND SUMMARY:

New Mexico Company Operations, LLC dba 599 Shell has Requested a Transfer of Ownership of Dispenser Liquor License No. DIS-000639 to be located at 2200 South Meadows Road, Santa Fe, NM 87505.

Attached are staff reports regarding litter, noise and traffic. The proposed location is a Gas Station and Convenience Store that has not yet been Constructed. Staff Approval is Conditional until Inspections can be done after Construction is Completed.

Additionally, as a condition of doing business in the city, staff recommends that it be noted that the applicant is required to comply with all city ordinances.

ACTION REQUESTED

Consideration of the above request

Attachments: Alcoholic Beverage Control Application
Notice of Public Hearing and Publications
Letter to Applicant
Staff Reports

Signature: 

Email: gfcardenas@santafenm.gov



NMRLD
NEW MEXICO
REGULATION &
LICENSING DEPARTMENT

STATE OF NEW MEXICO
MICHELLE LUJAN GRISHAM, GOVERNOR
Clay Bailey, Superintendent
Phillip A. Sanchez, Director

May 22, 2025

Certified Mail No.: 7021 2720 0001 2204 7665
Copy Via Email: asalazar@santafenm.gov

City of Santa Fe
% Andrea Salazar, City Clerk
Community Engagement Division
PO Box 909
Santa Fe, NM 87504-0909

License No.: Dispenser Liquor License No. DIS-000639
Name of Applicant: New Mexico Company Operations LLC
Doing Business As: 599 Shell
Proposed Location: 2200 South Meadows Rd, Santa, Fe 87505

The Director of the Alcoholic Beverage Control Division (ABC) has reviewed the referenced Application and granted **Preliminary Approval**. It is being forwarded to you for Local Option District approval or disapproval of the Liquor License Application.

Notice of the Public Hearing required by the Liquor Control Act shall be given by the governing body by publishing a notice of the date, time, and place of the hearing twice during the 30 days prior to the hearing in a newspaper of general circulation within the territorial limits of the governing body. **The first notice must be published at least thirty (30) days before the hearing. Both publications must occur before a hearing can be conducted.** The notice shall include:

- (A) Name and address of the Applicant/Licensee;
- (B) The action proposed to be taken;
- (C) The location of the licensed premises.

In addition, if the Local Option District has a website, **the Notice shall also be published on the website.**

While the law states that “within forty-five (45) days after receipt of a Notice from the Alcoholic Beverage Control, the governing body shall hold a Public Hearing in the question of whether the department should approve the proposed issuance or transfer”, we recognize the potential for conflict between the requirement for publication of 30 day notice and the 45 day hearing requirement.

With that in mind, when a local governing body receives a liquor license application from ABC, that governing body has a couple of options:

- 1) Hold a hearing on the license application within the statutory time frame of forty-five (45) days, as required by the Liquor Control Act, and comply with all other statutory and regulatory procedures and notify ABC of your decision within thirty (30) days of the hearing;
- 2) Request from ABC an extension of time, past the forty-five (45) days, designating how much additional time will be needed to conduct the hearing in compliance with all statutory and



regulatory procedures. After the extension is granted and the hearing is held, notify ABC of your decision within thirty (30) days of the hearing;

ABC has no preference in the option you choose.

The governing body is required to send notice by certified mail to the Applicant of the date, time, and place of the Public Hearing. The governing body may designate a Hearing Officer to conduct the hearing. **A record shall be made** of the hearing.

The Applicant is seeking a Transfer of Ownership of Dispenser Liquor License No. DIS-000639.

Within thirty (30) days after the Public Hearing, the governing body shall notify ABC of their decision to approve or disapprove the issuance or transfer of the license by signing the enclosed original Page 1 of the Application. The original Page 1 of the Application must be returned together with the notices of publication. **If the Governing Body fails to either approve or disapprove the issuance or transfer of the license within thirty days after the Public Hearing, the Director may issue the license.**

If the Governing Body disapproves the issuance or transfer of the license, it shall notify ABC within thirty (30) days setting forth the reasons for the disapproval. A copy of the Minutes of the Public Hearing shall be submitted to ABC with the Notice of Disapproval (*Page 1 of the Application, noting disapproval*).

Respectfully,

Desirae Griego

Desirae Griego | Staff Manager
Alcoholic Beverage Control Division
2550 Cerrillos Road | Santa Fe, NM 87505
P.O. Box 25101 | Santa Fe, NM 87504
Desirae.Griego@rld.nm.gov | www.rld.nm.gov/abc/
(505)-795-4091

Enclosures:

1. Application Page 1 (***must be signed and returned w/notices of publication***)
2. Application Page 2
3. Copy of proposed floor plan





NMRLD
NEW MEXICO
REGULATION &
LICENSING DEPARTMENT



STATE OF NEW MEXICO
MICHELLE LUJAN GRISHAM, GOVERNOR
Clay Bailey, Superintendent
Phillip A. Sanchez, Director

Transfer of Dispenser Type Liquor Application | \$200.00 Application Fee, non-refundable

ABC USE ONLY: Application Fee \$ 200 Received on: 9-16-24 Receipt No. _____
License Fee \$ _____ Received on: _____ Receipt No. _____
Application Number: _____ Local Option District: _____

DIS-000439

License Number: 000639 0869 License Type Dispenser

Record Owner of Existing License: C. Brewer & Co., LLC

Current D/B/A Name: Brewer 599

Current Premises Address: 2200 South Meadows Rd, Santa Fe, NM 87505

Current LOD: Santa Fe Is License moving out of Local Option District? Yes No

Check appropriate boxes:

Application is for: Transfer of Ownership Transfer of Ownership and Location Transfer of Location Only

Applicant is Individual Limited Liability Company Corporation Partnership (General/Limited)

NAME OF APPLICANT: New Mexico Company Operations LLC

D/B/A Name to be used: 599 Shell Business Phone No: 505-884-2040

Mailing Address: 2701 Candelaria Rd NE, Albuquerque, NM 87107

Email (required) jfitzpatrick@texaspetroleumgroup.com

Physical location where license is to be used: 2200 South Meadows Rd, Santa Fe, NM 87505

County: Santa Fe (Include street number / highway number / state road, city, state, and zip code)

Are alcoholic beverages currently being dispensed at the proposed location Yes No If Yes, License # / Type: _____

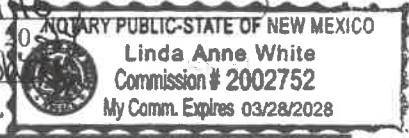
Contact Person: Jason Fitzpatrick Phone #: 505-221-7894 Email: jfitzpatrick@texaspetroleumgroup.com

I, (print name) Jason Fitzpatrick, as (title) Resident Agent being first duly sworn upon oath deposes and says: that he/she is the applicant or is authorized by the applicant to make this application; that he/she has read the same; knows the contents therein contained are true. Applicant(s) agree(s) that if any statements or representations herein are found to be false, the Director may refuse to issue or renew the license or may cause the license to be revoked at any time.

You must sign and date this form before a Notary Public

Signature of Applicant: _____ Date: 9/5/24

Notary Public Use Only: (State of New Mexico, County of Bernalillo)
SUBSCRIBED AND SWORN TO before me this 5th day of September, 2024
By: Linda Anne White Notary Public: Linda Anne White
Date my Commission Expires: 03/28/2028



Local Option District Use Only: Local Governing Body of _____ City, County, Village

Public Hearing held on _____ 20____ Please check one: Approved Disapproved

Signature of City/County Official: _____ Title: _____

Alcoholic Beverage Control Division Use Only: Approved Disapproved, _____

Signed by Director: _____ Date: _____



Premises Location, Ownership, and Description | NMSA §60-6B-10 | Page 2

1. The land and building which is proposed to be the licensed premises is: **(check one)**

Owned by Applicant, copy of deed/document attached

Leased by Applicant, copy of lease/document attached

Other (provide details): _____

2. If the land and building are not owned by Applicant, indicate the following:

A. Owner(s): _____

B. Date and Term of Lease: _____

3. Premises location is Zoned (example C-1, see Zoning Statement): See Attached Email (No Zoning Statement Required)

Zoning Statement attached, Yes No Must be obtained from the Local Government, listing the proposed location by address, Type of Zone, state whether alcoholic beverages are allowed at proposed location, and if applicable, whether packaged sales, patio service and/or manufacturing is allowable. If there is no zoning in the proposed location, attach Statement from the local government, indicating there is no zoning.

4. **Distance* from nearest Church:** (Property line of church to closest point of licensed premises—shortest distance)

Name of Church: San Isidro Catholic Church Miles/feet: 1.3 miles

Address/location of Church: 3552 Agua Fria St, Santa Fe, NM 87507

5. **Distance* from nearest School:** (Property line of school to closest point of licensed premises—shortest distance)

Name of School: El Camino Real Academy Miles/feet: 2603 ft

Address/location of School: 2500 S Meadows Rd, Santa Fe, NM 87507

6. **Attach Detailed Floor Plan,** must include the Total Square Footage of premises; List nearest cross street; Show which direction is North; Show each level (floor) where alcoholic beverages will be sold or consumed, exterior walls, doors, and interior walls; Patio Area with type of barrier used; Highlight Bonded Areas. The floor plan should be no larger than 8½ x 11 inches and must be labeled with designated areas highlighted, which will reflect the proposed Licensed Premises.

7. Type of Operation: Hotel Lounge Package Grocery Racetrack

Restaurant Craft Distiller Small Brewer Winery Wholesaler

Other (specify): Gas Station/Convenience Store

***NOTE:** If the distance is beyond 300 feet, but less than 400 feet, and the Applicant does not admit that the location is within 300 feet and requests a waiver from the LOD, a Registered Engineer or Licensed Surveyor must complete a Survey Certificate showing the exact distance.



Applicant Supplemental Information Form

1. Name of Applicant: NEW MEXICO COMPANY OPERATION LLC
D/B/A Name to be used: 599 SHELL
Proposed License Location: 2200 SOUTH MEADOWS RD SANTA FE, NM 87505
Telephone number: 505 597 1514
Email: j.fitzpatrick@texaspetroleumgroup.com

2. Type of liquor license request:

- New License (indicate type: _____)
- Transfer of location (indicate type: _____)
- Transfer of ownership (indicate type: DESPW542-000639)
- Transfer of ownership and location (indicate type: _____)

3. Are alcoholic beverages currently being dispensed at the proposed location?

- Yes (If yes, License # and Type: _____)
- No

4. Were alcoholic beverages previously dispensed by the requesting business?

- Yes (If yes, License # and address where alcohol was being dispensed: SEE ATTACHED)
- No

5. Does this business have any record of violation?

- Yes (If yes, please explain: _____)
- No

6. What are the current/previous and proposed hours of operation of this business?

Current/Previous Hours of Operation: NONE, NEW CONSTRUCTION
Proposed Hours of Operation: 5AM - 12AM MON - SUN

7. Is an outdoor seating/patio area included in the licenses premise?

- Yes (If yes, is the area fully enclosed? Yes No)
- No

8. What, if any, are the anticipated peak days and times at the proposed business location?

What days? FRIDAY & SATURDAY

What times? 5 PM - 10 PM

9. Do you have a business license with the City of Santa Fe?

Yes (If yes, what is your License #? _____)

No (Please contact the Business Licensing Department at 505-955-6551 to obtain a business license.)

10. Do you have a posted occupant load issued by the City of Santa Fe Fire Department?

Yes (If yes, what is your occupant load issued for your business? _____)

No (Please contact the City of Santa Fe Fire Department - 505-955-3310 to schedule your inspection)

11. Have you been issued a Certificate of Compliance from the City of Santa Fe Fire Department?

Yes (If yes, what is the date the Certificate was issued? _____)

No (Please contact the City of Santa Fe Fire Department - 505-955-3310 to schedule your inspection)

12. Please indicate the anticipated daily occupant load due to the sale of alcohol at this location:

250 CUSTOMERS

13. Please indicate the anticipated change in business volume due to the sale of alcohol and explain:

Business is expected to increase (additional number of customers per day: _____).

Business is expected to decrease (loss of customers per day: _____).

Business is expected to remain the same.

* Please explain your answer: NEW CONSTRUCTION SO NO
CURRENT CUSTOMER COUNT

14. Indicate which of the following statements best reflects your opinion regarding traffic impacts if this request is approved and explain:

Traffic can be expected to increase on adjacent streets.

Traffic will not increase on adjacent streets.

* Please explain your answer: CONVENIENCE STORE / GAS STATION

Name of person completing this form: JASON FITZPATRICK

Telephone number: 505 597 1514

Date: 5/30/2025

| Store | Address | City | Type | License # |
|-------|-------------------------|-------------|------|-----------|
| 1120 | 1304 S. 1st Street | Artesia | DIS | 000576 |
| 1130 | 2601 W. Main | Artesia | DIS | 000412 |
| 1150 | 101 N 1st Street | Artesia | DIS | 000783 |
| 1220 | 100 N 8th Street | Loving | DIS | 000182 |
| 1240 | 1311 W. Pierce | Carlsbad | RET | 000063 |
| 1250 | 3024 National Parks Hwy | Carlsbad | DIS | 000233 |
| 1260 | 713 N Canal | Carlsbad | DIS | 000193 |
| 1270 | 1725 S. Canal | Carlsbad | DIS | 000197 |
| 1280 | 3628 Nat'l Parks Hwy | Carlsbad | DIS | 000036 |
| 1290 | 1401 N Canal | Carlsbad | DIS | 000214 |
| 1330 | 917 N. Main | Roswell | DIS | 000322 |
| 1360 | 3001 N. Main | Roswell | DIS | 000020 |
| 1420 | 420 W. 1st | Capitan | DIS | 000223 |
| 1480 | 101 Ski Run Road | Alto | DIS | 000530 |
| 1560 | 185 U.S. Hwy 82 | Alamogordo | DIS | 000721 |
| 1570 | 1445 Hwy 70 West | Alamogordo | DIS | 000084 |
| 1580 | 723 White Sands N. | Alamogordo | DIS | 000636 |
| 1620 | 501 Candelaria NE | Albuquerque | RET | 000045 |
| 1660 | 2021 Menaul NE | Albuquerque | DIS | 000654 |
| 1670 | 4001 Sara Road | Rio Rancho | DIS | 000495 |
| 1680 | 7801 Carr Way | Rio Rancho | DIS | 000382 |
| 1690 | 12476 N. Hwy 14 | Sandia Park | DIS | 000747 |
| 1700 | 2645 S. Valley | Las Cruces | RET | 000005 |
| 1710 | 2901 N. Main | Las Cruces | DIS | 000272 |
| 1730 | 2512 E. Lohman | Las Cruces | DIS | 000381 |
| 1740 | 3040 N. Main | Las Cruces | DIS | 000414 |
| 1750 | 1305 S. Solano | Las Cruces | DIS | 000074 |
| 1820 | 711 St. Michael's Dr | Santa Fe | DIS | 000661 |
| 1840 | 1010 St. Francis Dr | Santa Fe | DIS | 000126 |
| 1900 | 4061 Cerrillos | Santa Fe | DIS | 000581 |
| 1920 | 509 S. Riverside | Espanola | DIS | 000312 |
| 1980 | 7510 Airport Rd. | Santa Fe | DIS | 000662 |

CITY OF SANTA FE

NOTICE OF PUBLIC HEARING

Notice is hereby given that the City of Santa Fe Liquor Hearing Officer will hold a public hearing at 4:00 p.m. on Thursday, July 3, 2025.

The purpose of this hearing is to discuss a request from New Mexico Company Operations, LLC, dba 599 Shell for a Transfer of Ownership of Dispenser Liquor License No. DIS-000639 with package sales only. This license will remain located at 2200 South Meadows Rd, Santa Fe, New Mexico 87505.

Virtual meeting information will be posted on the City of Santa Fe's Weekly Meeting List at least seventy-two (72) hours before the meeting at <https://santafenm.portal.civicclerk.com/>.


ANDREA SALAZAR (May 29, 2025 09:06 MDT)

Andréa Salazar
City Clerk/Director of Community Engagement

Received by The Santa Fe New Mexican
Date: _____

To Be Published: June 4, 2025
AND
June 11, 2025

By _____
The Santa Fe New Mexican (Signature)

SANTA FE NEW MEXICAN

150 Washington Ave., Ste 105
Mail Payments To:
PO Box 2048
Santa Fe, NM 87504
Phone: 505-983-3303
FAX: 505-984-1785

LEGAL #93974

CITY OF SANTA FE NOTICE OF PUBLIC HEARING

Notice is hereby given that the City of Santa Fe Liquor Hearing Officer will hold a public hearing at 4:00 p.m. on Thursday, July 3, 2025. The purpose of this hearing is to discuss a request from New Mexico Company Operations, LLC, dba 599 Shell for a Transfer of Ownership of Dispenser Liquor License No. DIS-000639 with package sales only. This license will remain located at 2200 South Meadows Rd, Santa Fe, New Mexico 87505. Virtual meeting information will be posted on the City of Santa Fe's Weekly Meeting List at least seventy-two (72) hours before the meeting at <https://santafenm.portal.civicclerk.com/>.

PUB.: June 4, 11 2025

Ad Proof/ Order Confirmation/ Receipt Invoice

NM COMPANY OPERATIONS LLC
2701 Candelaria Rd NE
Albuquerque NM, 87107-1954

505-221-7894

Tagline: LEGAL #93974 CITY OF SANTA FE NOTICE OF

Account Number: STNCOL

Ad ID: 97705

Sales Rep: Nathaniel Martinez

Ordered By:

Order Taken By: Nathaniel Martinez

Ad Cost: \$81.50

Tax Amount: \$6.67

Payment \$88.17 Credit
Card - Visa:6062

Total Amount: \$88.17

Amount Due: \$0.00

Tagline: LEGAL #93974
CITY OF SANTA FE NOTICE OF

PO Number:

Payment: \$88.17 Credit Card - Visa:6062

Major Class: LEGALS

Product:

Classification: Legals

Placement:

Ad Size: 1.22" x 3.960"

Ad Type Legal (wrapper)

Modular Size:

of Words 117

Color:

Run Dates:

06/04/25, 06/11/25



City of Santa Fe, New Mexico

200 Lincoln Avenue, P.O. Box 909, Santa Fe, N.M. 87504-0909

www.santafenm.gov

Alan Webber, Mayor

Councilors:

Signe I. Lindell, Mayor Pro Tem, District 1

Alma G. Castro, District 1

Michael J. Garcia, District 2

Carol Romero-Wirth, District 2

Lee Garcia, District 3

Pilar F.H. Faulkner, District 3

Jamie Cassutt, District 4

Amanda Chavez, District 4

6/23/2025

VIA EMAIL: JFitzpatrick@texaspetroleumgroup.com

New Mexico Company Operations, LLC
dba 599 Shell
2701 Candelaria Rd NE
Albuquerque, NM 87107

RE: Request from New Mexico Company Operations, LLC dba 599 Shell for a Transfer of Ownership of Dispenser Liquor License No. DIS-0006398 to be located at 2200 South Meadows Road, Santa Fe, NM 87505

Good Day,

The public hearing before the City of Santa Fe Liquor Hearing Officer for the above referenced request has been scheduled for **Thursday, July 3, 2025, at 4:00 pm**. This will be a virtual hearing via Zoom. We will email you the Zoom meeting invite on the morning of the hearing.

The City of Santa Fe's Governing Body will consider the Liquor Hearing Officer's recommendation at their **Wednesday, July 9, 2025**, meeting.

Attached is a copy of the Notice of Public Hearing.

Should you have *any* questions, or require anything further from our office, please do not hesitate to call me at 505-955-6520.

Sincerely,

Geralyn F. Cardenas
Deputy City Clerk

(FOR CITY USE ONLY)

Based on the information provided and review of City Reports, staff has found the following in accordance with Ordinance (4-4.3):

Geographic Information System Mapping (GIS) Department

- Yes, this business is located within three hundred (300) feet of a church and/or school. *A waiver of the 300 foot location restriction will be requested.*
- No, this business is not located within three hundred (300) feet of a church and/or school.

(Please see attached map indicating whether the proposed licensed premise is within three hundred (300) feet of a church and/or school.)

Business Licensing Department

- Yes, the requesting business has a business license issued by the City of Santa Fe. License # _____.
- No, the requesting business does not have a business license issued by the City of Santa Fe.

Code Enforcement Department

- Yes, the applicant is in compliance with all Land Use Codes.
- No, the applicant is not in compliance with Land Use Code(s).

Other: Structure at location has not been built. Inspection will be done after completion. Conditional approval only at this time.

Verification Completed By: Jason D. Sena
Title: Enforcement Manager Date: 06/24/2025

Traffic Engineering Department

- Yes, it appears that the approval of this request will create unacceptable traffic impacts.
- No, it does not appear that this request will create any unacceptable traffic impacts.

Other: Structure at location has not been built. Inspection will be done after completion. Conditional approval only at this time.

Verification Completed By: Jill Morrow (Jun 24, 2025 10:14 MDT)
Title: Complete Streets Director Date: 06/24/2025

City of Santa Fe Fire Department

- Yes, the applicant is in compliance with all Fire Codes.
- No, the applicant is not in compliance with Fire Code(s).

Other: Structure at location has not been built. Inspection will be done after completion. Conditional approval only at this time.

Verification Completed By: _____
Title: _____ Date: _____

(FOR CITY USE ONLY)

Based on the information provided and review of City Reports, staff has found the following in accordance with Ordinance (4-4.3):

Geographic Information System Mapping (GIS) Department

- Yes, this business is located within three hundred (300) feet of a church and/or school. *A waiver of the 300 foot location restriction will be requested.*
- No, this business is not located within three hundred (300) feet of a church and/or school.

(Please see attached map indicating whether the proposed licensed premise is within three hundred (300) feet of a church and/or school.)

Business Licensing Department

- Yes, the requesting business has a business license issued by the City of Santa Fe. License # _____.
- No, the requesting business does not have a business license issued by the City of Santa Fe.

Code Enforcement Department

- Yes, the applicant is in compliance with all Land Use Codes.
- No, the applicant is not in compliance with Land Use Code(s).

Other: Structure at location has not been built. Inspection will be done after completion. Conditional approval only at this time.

Verification Completed By: _____

Title: _____ Date: _____

Traffic Engineering Department

- Yes, it appears that the approval of this request will create unacceptable traffic impacts.
- No, it does not appear that this request will create any unacceptable traffic impacts.

Other: Structure at location has not been built. Inspection will be done after completion. Conditional approval only at this time.

Verification Completed By: _____

Title: _____ Date: _____

City of Santa Fe Fire Department

- Yes, the applicant is in compliance with all Fire Codes.
- No, the applicant is not in compliance with Fire Code(s).
- Other: Structure at location has not been built. Inspection will be done after completion. Conditional approval only at this time.**

Verification Completed By: Geronimo Griego
Geronimo Griego (Jun 13, 2025 05:57 MDT)

Title: Fire Marshal Date: 06/13/2025

300 ft Buffer Map

2200 South Meadows Rd

RE: Lic. No. DIS-000639 / Appl. No.
 Name of Applicant: New Mexico Company Operations LLC
 Doing Business As: 599 Shell
 Proposed Location: 2200 South Meadows Rd
 Santa Fe, NM 87505



Note: above mentioned location is NOT within 300' of a school, church or daycare.

- 300ft Buffer
- 2200 South Meadows Rd
- County Parcel Lines (DRAFT STATUS)

- Place of Worship
- Day Care Centers
- Public Schools**
 - ELEMENTARY
 - MIDDLE
 - COMMUNITY
 - HIGH
 - ALTERNATIVE; SFPS CHARTER
- Private, College and other**
 - NM School for the Deaf
 - Private
 - College

Pursuant to 60-6B-10 NMSA 1978, the measurement for a waiver of the 300' location restriction is taken from the nearest property line of the Church or School to the nearest point of the building where alcohol will be dispensed/sold

2200 South Meadows Rd

This information is for reference only. The City of Santa Fe assumes no liability for errors associated with the use of these data. Users are solely responsible for confirming data accuracy when necessary.

