

**Complaint Form**  
(Please print or type)  
(Additional pages may be added)

City of Santa Fe  
Ethics & Campaign Review Board

Date: 11/2/2023

1. Name of person and/or group charged with alleged violation. \_\_\_\_\_  
Geno Zamora City Council District 1 Candidate

2. Please explain briefly the nature of the alleged violation. \_\_\_\_\_  
See attached.

3. Please state which specific provision(s) or part(s) of the Code of Ethics or Election Code you believe have been violated. \_\_\_\_\_  
See attached.

4. Please state the facts you have regarding the violations, including:  
the date(s) \_\_\_\_\_  
the time(s) 10/19/2023  
the place(s) City of Santa Fe  
people involved Sandra Weschler, SWEL, Geno Zamora  
other facts \_\_\_\_\_

5. Are there any witnesses to the violation who are willing to confirm your charge? Please list with addresses, phone numbers and what they know. \_\_\_\_\_  
Santa Fe City Clerk, Geno Zamora, Sandra Weschler

6. Attach documentation of actual evidence you have to support your complaint, to this form.

7. What is your name? \_\_\_\_\_

8. Address? \_\_\_\_\_ Zip Code \_\_\_\_\_

9. Telephone Number? \_\_\_\_\_ Work: \_\_\_\_\_

10. Email Address? \_\_\_\_\_

Received on: November 2 20 23  
By: [Signature]  
City Clerk's Office

To the best of my knowledge, the above statements are true and complete.

[Signature]  
Signature

Subscribed and sworn to before me this 2nd day of October 20 23

(Seal)

GERALYN F. CARDENAS  
Notary Public - State of New Mexico  
Commission # 1064357  
My Comm. Expires Mar 25, 2025

[Signature]  
Notary Public

**2. Please explain briefly the nature of the alleged violation.**

On October 31, 2023, Mr. Zamora filed a Campaign Finance Statement Certification, detailing an expense incurred on 10/2/2023, amounting to \$10,337.20, directed towards SWEL for "Reimbursements for mailers, walk cards, and consulting." Santa Fe's Election and Political Campaign Codes underscore the necessity for complete transparency and non-secrecy in disclosing campaign contributions and expenditures to the public.

Regrettably, this report did not adhere to the stipulation of segregating individual expenses as mandated by the regulation. Furthermore, the payment was made to SWEL, which is owned by Sandra Weschler, a seasoned political consultant and campaign manager associated with Alan Webber. Ms. Weschler possesses extensive experience managing numerous campaigns and should have been aware of the disclosure requirements.

In the pursuit of preserving transparency and upholding the fundamental principles of the City of Santa Fe, it is crucial that this pattern of nondisclosure is promptly rectified and prevented from persisting.

**3. Please state which specific provision(s) or part(s) of the Code of Ethics or Election Code you believe have been violated.**

Violations:

1. 9-2.2 – B & C
2. 9-2.11 – 5

Santa Fe Campaign Finance Codes:

9-2.2 - Purpose and intent.

A. That public confidence in municipal government is essential and must be promoted by all possible means;

B. That political campaign contributions and expenditures be fully disclosed to the public and that secrecy in the sources and application of such contributions be avoided;

C. That the public's right to know how political campaigns are financed far outweighs any right that this matter remain secret and private; and

9-2.11 - Campaign finance statement; contents.

A. Each campaign finance statement shall be filed in accordance with subsection 9-2.10 SFCC 1987. The initial statement shall begin with the date of the first contribution or expenditure. Subsequent statements shall begin on the day after the end date of the previous reporting period. Statements shall contain the following information:

(5) The full name and complete mailing address of each individual or business to whom an expenditure has been made, the purpose of each campaign expenditure and the date each expenditure was made. This report shall be itemized with the total amount paid to each individual or business for the goods, services or facilities provided;

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT CERTIFICATION

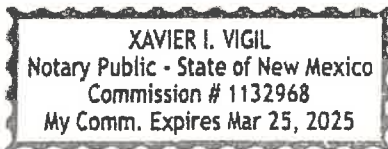
This Campaign Statement has been prepared with all reasonable diligence and is true and complete in accordance with §9-2 SFCC 1987

Candidate's Signature  Date 10/31/23

Treasurer's/Deputy Treasurer's Signature Cynthia L. Sanchez  
Cynthia L. Sanchez (Oct 31, 2023 14:50 MDT) Date 10/31/23

Treasurer's/Deputy Treasurer's Address 784 Calle Altamira  
Santa Fe NM 87501

Subscribed to and sworn before me this 31<sup>st</sup> day of October, 2023.



  
Notary Public

My Commission Expires:

3/25/25

Received in the Office of the City Clerk at 11:40 (AM/PM) on the 31<sup>st</sup> day of October, 2023.

(SEAL)

  
Geraldyn F. Cardenas, Interim City Clerk

\* Place an "X" in the "Contributor Disclosure Required" column if you receive money from any entity, political committee or independent group that has to file its own Campaign Finance Statements with the City Clerk. (Forms CC025A, CC025B, CC003A, CC003B)

- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-2.3(1)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete campaign finance statements. (§9-2.10(E) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filing of campaign finance statements. (§9-2.10(G) SFCC 1987)

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT SUMMARY CUMULATIVE TOTALS TO DATE CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Geno Zamora Position Sought City Council  
Mailing Address PO Box 1927 District No. 1  
Santa Fe, NM 87504  
Email Address campaigns@genozamoraforsantafe.com Phone No. (505) 570-5404

REPORTING PERIOD 10/10/2023 TO 10/31/2023

CUMULATIVE TOTAL OF  
IN-KIND CONTRIBUTIONS TO DATE (OTHER THAN MONEY) \$424.00

CUMULATIVE TOTALS TO DATE:	
CONTRIBUTIONS	<u>\$80,244.07</u>
LOAN(S)	<u>\$0.00</u>
INTEREST EARNED	<u>\$0.00</u>
GRAND TOTAL TO DATE	<u>\$80,244.07</u>

CUMULATIVE TOTALS TO DATE:	
EXPENDITURES	<u>\$51,902.36</u>
CASH ON HAND	<u>\$28,341.71</u>
GRAND TOTAL TO DATE	<u>\$80,244.07</u>

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT SUMMARY CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

REPORTING PERIOD 10/10/2023 TO 10/31/2023

### THIS REPORTING PERIOD

Total Individual Contributions	<u>\$5,240.46</u>
Total Business Contributions	<u>\$3,750.00</u>
Total In-Kind Contributions (Other than Money)	<u>\$0.00</u>
Total Loans	<u>\$0.00</u>
Total Interest Earned	<u>\$0.00</u>
Total Expenditures	<u>\$12,699.53</u>

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (See Definition of Individual Contributor at §9-2.3(J)(1) SFCC 1987)

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Contributions this Reporting Period: \$5,240.46

Cumulative Total of Contributions to Date (Including this Report): \$65,594.07

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
10/11/2023	Dalva Lon & Terri G Moellenberg 977 Paseo Del Sur Santa Fe NM 87501	Check	\$250.00	\$250.00
10/10/2023	Gordon Woods 149 Alamo Dr. Santa Fe NM 87501	Card	\$50.00	\$50.00
10/12/2023	John Utton 675 Alto St Santa Fe NM 87501 UTTON & KERY; Attorney	Card	\$200.00	\$200.00
10/12/2023	Roberta Gallegos 2127 Plazuela Vista Santa Fe NM 87505 Retired; Retired	Card	\$100.00	\$100.00
10/14/2023	Kathryn Martinez PO Box 855 Santa Fe NM 87504 Ortiz & Zamora, Attorneys at Law, LLC; Paralegal	Card	\$100.00	\$100.00
10/14/23	Jesse Williams-Chaves 1937 San Ildelfonso Rd. Santa Fe NM 87505 Santa Fe Public Schools; Occupational Therapist	Card	\$500.00	\$500.00
10/15/2023	John Elling 590 Monte Alto Santa Fe NM 87501 Molten Salt Solutions; Entrepreneur	Card	\$100.00	\$100.00
10/7/2023	L.L.M. Montoya Santa Fe NM 87505	Check	\$100.00	\$100.00
10/12/23	Margo Cutler 41 Big Tesque CYN Santa Fe NM 87506	Check	\$100.00	\$100.00
10/06/23	Bernie Alarid 225 Spruce Santa Fe NM 87501	Check	\$100.00	\$100.00

(ATTACH ADDITIONAL PAGES AS NEEDED)

**Page Total** \$1,600.00

# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (Continued)

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
10/17/23	Evelyn Blair	Card	\$20.23	\$110.69
	7730 Cedar Canyon Rd NE Albuquerque NM 87122			
	State of NM Retired			
10/19/23	Brian Egolf	Card	\$250.00	\$250.00
	123 W San Francisco St, 2nd Floor Santa Fe NM 87501 Self; Lawyer			
10/19/2023	Craig Lamb	Card	\$100.00	\$100.00
	117 1/2 Martinez Street Santa Fe NM 87501 Self; Fundraising Consultant			
10/19/2023	David Sherman	Card	\$100.00	\$100.00
	3234 1/2 La Avenida De San Marcos Santa Fe NM 87507 Big Brothers Big Sisters Mountain Region; Executive			
10/21/2023	Bernadette Zamora	Card	\$1,000.00	\$1,000.00
	3232 West Alameda Santa Fe NM 87507 Retired; Retired			
10/26/23	Mark Komer	Card	\$500.00	\$500.00
	112 Sol Y Lomas Drive Santa Fe NM 87505 Long, Komer & Associates; Attorney			
10/29/2023	Stephen Stone	Card	\$20.23	\$20.23
	257 Camino Del Olmo Santa Fe NM 87501 Social Worker, State of New Mexico			
10/30/2023	Chris Hill	Card	\$1,000.00	\$1,000.00
	PO Box 33136 Santa Fe NM 87505 Retired			
10/27/23	Maurice Bonal	Check	\$400.00	\$400.00
	685 Callecita Pecos Santa Fe NM 87505			
10/31/2023	Jerry Todd Wertheim	Card	\$250.00	\$250.00
	2244 Espejo Place Santa Fe NM 87505 Jones, Snead, Wertheim & Clifford, P.A.; Attorney			

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$3,640.46



# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / LOANS

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Loans this Reporting Period: \$0.00

Cumulative Total of Loans to Date: \$0.00

Cumulative Total of Loan(s) Remaining Unpaid to Date: \$0.00

Total of Interest Earned this Reporting Period: \$0.00

Cumulative Total of Interest Earned to Date: \$0.00

Lender (Name and Address )	Amount of Loan	Date of Loan	Interest Rate	Amount of Loan Yet Unpaid

Total \$0.00 Total \$0.00

If any of the above loans have been forgiven or paid by a third person, please indicate below:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Report separately below investments made with campaign funds and interest, dividends and/or other income earned (Include Date and Amount):

Date	Amount	Description

Total \$0.00



# City of Santa Fe

## CAMPAIGN FINANCE STATEMENT / EXPENDITURES

Name of Candidate Geno Zamora

Position Sought City Council District No. 1

Reporting Period 10/10/2023 TO 10/31/2023

Total of Expenditures this Reporting Period: \$12,699.53

Cumulative Total of Expenditures to Date (Including this Report): \$51,902.36

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
10/10/2023	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$109.69
10/16/2023	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$147.16
10/24/2023	Bacon Media, LLC 1725 Eye Street NW, Ste 300WashingtonDC20006 Digital ads	ACH	\$2,000.00
10/19/2023	SWEL 1523 Mountain Rd NWAbuquerqueNM87104 Reimbursements for mailers, walk cards and consulting	ACH	\$10,337.20
10/23/2023	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$46.23
10/30/23	Numero 695 Town Center Drive Suite 580Costa MesaCA92626 Fundraising Fees	ACH	\$59.25

(ATTACH ADDITIONAL PAGES AS REQUIRED) Page Total \$12,699.53

[HOME](#)

## Search Information

 [Home](#)

### Entity Details

Business ID#: **6409610** Status: **Active**  
Entity Name: **SALINAS LANDSCAPING  
LLC** Standing: **Good Standing**  
DBA Name: **Not Applicable**

### Entity Type and State of Domicile

Entity Type: **Domestic Limited Liability  
Company** State of Incorporation: **New Mexico**  
Statute Law Code: **53-19-1 to 53-19-74**

### Formation Dates

Date of Incorporation in NM: **Not Applicable** Date of Organization in NM: **03/23/2021**  
Date of Formation in State of  
Domicile: **Not Applicable** Date of Authority in NM: **Not Applicable**  
Date of Registration in NM: **Not Applicable** Management Type: **Member Managed**

### Reporting Information

Report Due Date: **Not Applicable** Next Annual Meeting Date: **Not Applicable**  
Suspension Expiration Date:

### Period of Existence and Purpose and Character of Affairs

Period of Duration: **Perpetual**  
Business Purpose:  
Character Of Affairs:

### Outstanding Items

Not Applicable

### Registered Agent:

No Records Found.

### License:

No Records Found.

### Contact Information

Mailing Address: **2985 Lois Lane, Santa Fe, NM 87507**Principal Place of Business Anywhere: **2985 Lois Lane, Santa Fe, NM 87507**Secondary Principal Place of Business  
Anywhere:Principal Office Outside of New  
Mexico: **Not Applicable**Registered Office in State of  
Incorporation:Principal Place of Business in  
Domestic State/ Country: **Not Applicable**Principal Office Location in NM: **Not Applicable****Registered Agent Information**Name: **Manuel Salinas Najera**Geographical Location  
Address:Physical Address: **2985 Lois Lane, Santa Fe,  
NM 87507**Mailing Address: **2985 Lois Lane, Santa Fe,  
NM 87507**Date of Appointment: **03/23/2021**

Effective Date of Resignation:

**Director Information****Not Applicable****Officer Information****Not Applicable****Manager Information**

No Records to View.

**Member Information**

Title	Name	Address
Member	Manuel Salinas Najera	salinaslandscaping78@gmail.com, salinaslandscaping78@gmail.com, Santa Fe, NM 87507

**Organizer Information**

Title	Name	Address
Organizer	Manuel Salinas Najera	2985 Lois Lane, Santa Fe, NM 87507

**Incorporator Information**

Not Applicable

**Trustee Information**

Not Applicable

**Filing History**



Filing Date	Filing Type	Fiscal Year End Date	Post Mark	Survivor/ Re-Domesticated Entity	Instrument Text	Processed Date	Filing #
03/23/2021	Business Formation	12/31/2021				03/23/2021	2123401

**License History**



Filing Date	Filing Number	License Start Date	License End Date
-------------	---------------	--------------------	------------------

No records to view.

[Back](#)

[Entity Name History](#)

[Return to Search](#)