

**Regular Meeting of the Occupancy Tax Advisory Board
February 28, 2025 at 10:00 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

The meeting was called to order at 10:01AM.

2. Roll Call

MEMBERS PRESENT

Rik Blyth, Chair

Bonnie Bennet, Member

Sam Gerberding, Member

Carlos Medina, Member

MEMBERS EXCUSED

Ray Sandoval, Member

OTHER PARTICIPANTS ATTENDING

Randy Randall, TSF Executive Director

David Carr, TSF Sales Director

Joy Rice, TSF Marketing Manager

3. Approval of Agenda

Member Bennett moved, seconded by Member Gerberding, to approve the agenda as presented. The agenda was approved unanimously by voice vote.

4. Approval of Minutes

Member Medina moved, seconded by Member Bennet, to approve the minutes as presented. The minutes were approved unanimously by voice vote.

5. Presentations

- a. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innofthegovernors.com)
- b. Lodger's Tax Report (Randy Randall, TSF Executive Director, randall@santafenm.gov)

6. Action Items

7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
- b. TSF Marketing Report (Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov)
- c. TSF Executive Report (Randy Randall, TSF Executive Director, rrandall@santafenm.gov)

8. Matters from the Board

9. Matters from the Public

10. Next Meeting:

The next meeting is March 28, 2025.

11. Adjourn

The meeting was adjourned at 11:05AM.

Rik Blyth, Chair

Shirley Spencer
Liason