

**Regular Meeting of the Occupancy Tax Advisory Board
January 24, 2025 at 10:00 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

Meeting called to order at 10:03AM

2. Roll Call

MEMBERS PRESENT

Bonnie Bennett
Rik Blyth
Sam Gerberding
Ray Sandoval

MEMBERS EXCUSED

Carlos Medina

OTHER PARTICIPANTS ATTENDING

Randy Randall, TSF Executive Director
Justin Cox, TSF National Sales Manager
Joy Rice, TSF Marketing Manager
Shirley Spencer, Liason

3. Approval of Agenda

Member Gerberding moved, seconded by Member Bennett, to approve the agenda as presented. The agenda was approved unanimously by voice vote.

4. Approval of Minutes

- a. December 13, 2024 OTAB Minutes are not available for Signature due to Civic Clerk being worked.

5. Presentations

- a. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innofthegovernors.com)

- b. Lodger's Tax Report (Randy Randall, Interim City Manager, rRANDALL@santafenm.gov)

6. Action Items

7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)

Justin Cox, TSF National Sales Manager, presented in David Carr's absence.

- b. TSF Marketing Report (Jordan Guenther, TSF Interim Executive Director, jguenther@santafenm.gov)

Joy Rice, TSF Marketing Manager, presented in Jordan Guenther's absence.

- c. TSF Executive Report (Randy Randall, Interim City Manager, rRANDALL@santafenm.gov & Jordan Guenther, jguenther@santafenm.gov)

8. Matters from the Board

9. Matters from the Public

10. Next Meeting:

Next meeting is February 28, 2025.

11. Adjourn

The meeting adjourned at 10:48AM.

Rik Blyth, Chair

Shirley Spencer, Liason