

**Regular Meeting of the Occupancy Tax Advisory Board
December 13, 2024 at 10:00 AM
City Council Chambers, City Hall
200 Lincoln Avenue
MINUTES**

1. Call to Order

The OTAB Meeting was called to order by Rik Blyth at 10:06AM on Friday, December 13, 2024 in the SFCCC Admin. Conference Room, 201 West Marcy St., Santa Fe, New Mexico.

2. Roll Call

MEMBERS PRESENT

Bonnie Bennett
Rik Blyth
Sam Gerberding

MEMBERS EXCUSED

Ray Sandoval
Carlos Medina

OTHER PARTICIPANTS ATTENDING

Randy Randall, TOURISM Santa Fe Executive Director
Shirley Spencer, Liason

3. Approval of Agenda

Member Bennett moved, seconded by Member Gerberding, to approve the agenda as presented. The agenda was approved unanimously by voice vote.

4. Approval of Minutes

a. September 20, 2024 Minutes

Member Bennett moved, seconded by Member Gerberding, to approve the minutes as presented. The minutes were approved unanimously by voice vote.

b. October 29, 2024 Minutes

Member Gerberding moved, seconded by Member Bennett, to approve the minutes as presented. The minutes were approved unanimously by voice vote.

5. Presentations

- a. SWAIA OTAB Funding Presentation (Jamie Schulze, jschulze@swaia.org)
- b. Santa Fe Film OTAB Funding Presentation, (Liesette Bailey, liesette@santafe.film)
- c. Lodger's Report (Sam Gerberding, General Manager of the Inn of the Governor's, gm@innogthegovernors.com)
- d. Lodger's Tax Report (Randy Randall, Interim City Manager, randall@santafenm.gov)

6. Action Items

7. Matters from Staff

- a. TSF Sales Report (David Carr, TSF Director of Sales, dacarr@santafenm.gov)
- b. TSF Marketing Report (Jordan Guenther, TSF Interim Executive Director, jguenther@santafenm.gov)
- c. TSF Executive Director Report (Randy Randall, Interim City Manager, randall@santafenm.gov)

8. Matters from the Board

9. Matters from the Public

10. Next Meeting:

January 24, 2025.

11. Adjourn

The meeting adjourned at 11:42AM.

Rik Blyth, Chair

Shirley Spencer
Stenographer