

**CITY OF SANTA FE  
LIQUOR LICENSE HEARING OFFICER**

**Recommended  
Findings of Fact and Conclusions of Law**

**Lic. No./Appl. No.:** BLA-0000005276  
**Name of Applicant:** J&J Retirement, LLC  
**Doing Business As:** Joe's Dining and Pizza  
**Proposed Location:** 2801 Rodeo Rd., Suite A5, Santa Fe, NM 87507

THIS MATTER came before the Liquor License Hearing Officer for public hearing on **April 22, 2025** at 4:00 PM by video hearing, on the application of **J&J Retirement, LLC** (Applicant) for:

1. Consideration of a Request from J&J Retirement, LLC dba Joe's Dining & Pizza for a Restaurant B (Beer, Wine and Spirits) Liquor License with on-premises consumption only and patio service.

The Hearing Officer recommends that the Governing Body adopt the following findings of fact and conclusions of law.

After reviewing the record, conducting a public hearing and having provided an opportunity to be heard from city staff, the Applicant and any interested persons, the Hearing Officer hereby proposes that the Governing Body find as follows:

**FINDINGS OF FACT**

1. Staff submitted a packet containing the following, which was reviewed by the Hearing Officer and relied on in making these findings:
  - a. April 16, 2025 letter from Julie Rasmussen, Administrative Assistant, City Clerk's Office
  - b. March 11, 2025 letter from New Mexico Regulation and Licensing Department, Alcohol and Gaming Division (NMRLD/AGD) Hearing Officer Charmaine Matinez to the City of Santa Fe granting preliminary approval and forwarding the application to the City for local option district approval or disapproval.
  - c. Restaurant B Intake application with Business, Premises, and Payment information
  - d. February 7, 2025 zoning verification from Land Use Planner Stephanie Perea, confirming that the property is SC-3 Shopping Center District and is not located within an overlay district.
  - e. Site plan

- f. Notices of Public Hearing (*Santa Fe New Mexican*, City of Santa Fe website, letter to Applicant from City Clerk)
  - g. Applicant supplemental information
  - h. Staff verification supplemental information
  - i. Vicinity map
  - j. March 27, 2025 memo from Jason Sena, Zoning and Code Enforcement Supervisor determining that there will not be a substantial change in litter and noise.
  - k. Santa Fe Land Development Code Table of Permitted Uses and zoning district map
  - l. 300' buffer map
2. City Clerk staff member Julie Rasmussen presented the application.
  3. Applicant was represented by Marge Chickering.
  4. Applicant was offered the opportunity to present testimony or evidence.
  5. No members of the public appeared to testify.
  6. Notice of the Application, including the date, time and place of the hearing, the name and address of the licensee, the action proposed to be taken by the department, the location of the licensee's premises and such other information as may be required by the department was published in the *Santa Fe New Mexican*, which is a newspaper of general circulation within the territorial limits of the governing body, on March 24, 2025 and March 31, 2025 and on the City's website.
  7. The Application is for a Restaurant B (Beer, Wine and Spirits) Liquor License with on-premises consumption and patio service, located at 2801 Rodeo Rd., Suite A5, Santa Fe, NM 87507
  8. There is no record of violations.
  9. The business is expected to be open Tues to Sat from approximately 8:00 am to 8:00 pm and Sun 8:00am to 2:30 pm.
  10. The business is expected to serve 150 customers.
  11. Traffic is not expected to significantly increase, and the Public Works Director has found that it does not appear that approval will create unacceptable traffic impacts.
  12. The proposed location is not expected to cause a substantial change in litter or noise.
  13. The proposed location is not within an area where sale of alcoholic beverages is prohibited by the laws of New Mexico.
  14. The applicant is in compliance with all Land Use Codes, and issuance or transfer will not be in violation of a zoning or other ordinance of the governing body, once applicant complies with conditions of approval.
  15. Issuance or transfer will not be detrimental to the public health, safety or morals of the residents of the local option district.
  16. The hearing was recorded and a copy of the recording is made a part of the record.

#### CONCLUSIONS OF LAW

Under the circumstances and given the evidence and testimony submitted during the hearing, the Hearing Officer CONCLUDES:

1. Notice of the Application was properly given by publication, mail and posting on the website pursuant to Section 60-6B-4(D).
2. The governing body may disapprove a transfer or issuance only if individuals opposing the transfer or issuance provide positive evidence showing that the transfer or issuance would be detrimental to the health, safety or morals of the community. This evidence must be based on authentic, relevant facts related to s specific prospective licensee and specific location. *The Southland Corporation v. Manzagol*, 1994-NMSC-099, 118 N.M. 423
3. The Applicant does not have the burden to prove that the transfer would not be detrimental to the health, safety or morals of the residents of the local option district. *Dick v. City of Portales*, 1994-NMSC-092, 118 N.M. 541.
4. The Application meets the requirements of §60-6B-4(F)(2).

#### CONDITIONS OF APPROVAL

1. Applicant is required to comply with all City of Santa Fe ordinances.

WHEREFORE, the Liquor License Hearing Officer recommends to the Governing Body that the Application be **APPROVED**.

/s/ Renee Barela-Gutierrez  
Renee Barela-Gutierrez

Date: 04/22/2025