

City of Santa Fe, New Mexico

memo

DATE: April 17, 2025

TO: Renee Barela-Gutierrez, Liquor Hearing Officer

VIA: Geralyn F. Cardenas, Deputy City Clerk *GC*

FROM: Xavier Vigil, Assistant City Clerk, City Clerk's Office *XV*

ITEM & ISSUE:

Request from National Dance Institute of New Mexico (NDI) for a waiver of the 300 foot location restriction and approval to allow the dispensing/consumption of alcoholic beverages at the NDI Dance Barns, 1140 Alto Street, which is within 300 feet of Aspen Community Magnet School, 450 La Madera Street and La Comunidad de los Ninos Head Start, 1121 Alto Street. The request is for NDI New Mexico's 2025 Annual Gala to be held on Saturday, May 3, 2025, with alcohol service from 4:00 p.m. to 11 :00 p.m.

BACKGROUND AND SUMMARY:

Pursuant to §60-6B-10 NMSA 1978, a request from National Dance Institute of New Mexico (NDI) for a waiver of the 300 foot location restriction has been submitted to allow the dispensing/consumption of alcohol for NDI New Mexico's 2025 Annual Gala to be held on Saturday, May 3, 2025, with alcohol service from 4:00 p.m. to 11 :00 p.m.

ACTION REQUESTED:

Consideration of the above request.

Attachments

Special Dispenser Permit Application from Kelly/ Liquor Barn
Letter from Aspen Community School
Letter from Santa Fe Public Schools
Property Owner Approval Letter
Site Map
List of Servers



Alcoholic Beverage Control Division
Special Dispenser Permit Intake Application
Application Number: PAR-0000282430



License Holder Information

Type of Dispenser Permit: Special Dispenser Private Event
Business Name (DBA): STAR INVESTMENT, LLC
Business Mailing Address: 2885 Cerrillos Road, Santa Fe, NM, US, 87507
Business Phone: 5056999903
Business Email: kellyliquorbarn@gmail.com

RCVD - CITY CLERK
25-0231

License Number: DIS-000338
License Expiry Date: 06/30/2025
License Type: Dispenser

Event Information

Event Name: 2025 NDI New Mexico Gala
Event Venue: Both
Event Start Date: 05/03/2025
Event End Date: 05/03/2025
No of Days of Event: 1
Does this event allow guests of all ages: Yes
Will wristbands be used to assist in identifying attendees 21 years of age and older: No
Event Description: Gala.

Event Physical Address

Event Street: 1140 Alto St.
Event Zip Code: 87501
Event County: Santa Fe
Event City: Santa Fe
Event State: NM
Event Local Option District: Santa Fe City

Event Date/Hours

Date of Event: 05/03/2025
Time Event Begins: 4:00 PM
Time of Alcohol Service: Begins at: 4:00 PM
Total No. of Attendees Expected at Event: 440
Time Event Ends: 11:59 PM
Ends at: 11:00 PM
Total No. of Attendees Expected to Consume Alcohol: 400

Sponsor Information

Event Sponsor Name (Event Organizer): NDI New Mexico
Event Sponsor Contact Email: cvanderpool@ndi-nm.org
Event Sponsor Contact Person: Cat Vanderpool
Event Sponsor Contact Phone: 5059772439

Security Information

Security Type: Licensed Security Company
Licensed Security Company Name: Independent Security Services
Number of Security Guards at Event: 8



Alcoholic Beverage Control Division
Special Dispenser Permit Intake Application



Application Number: PAR-0000282430

NOTE: LICENSEE'S EMPLOYEE(S) ASSIGNED TO WORK SECURITY, MUST WORK THIS EXCLUSIVELY AND MAY NOT SERVE AT THE EVENT.

License Holder and Server Certification

I YONG IL JO (Licensee) hereby certify this application is signed by Licensee or authorized person under this License. I further certify that all persons providing the service of alcoholic beverages at the Event are currently Server Certified, that they are all my employees, and that ALL the information in this Application and the Attachments, is true and correct. Licensee Agrees that if any statements or representations herein are found to be false, the Director may refuse to issue additional permits. I understand that all fees submitted are non-refundable.

Licensee Name: (print) YONG IL JO
Signature: [Handwritten Signature] Date: 03/31/25

Local Governing Body Approval

Print Name: _____ Title: _____
Signature: _____ Date: _____
Phone No.: _____ Fax: _____



Aspen Community School

Home of the Gray Wolves

450 La Madera, Santa Fe, NM 87501
505-467-4500

March 14, 2025

To Whom It May Concern:

We, as the administration at Aspen Community Magnet School, as a neighboring entity, approve the bar catering services, operated by Kelly's Liquor Barn, at the 2025 NDI New Mexico Gala at the NDINM Dance Barns at 1140 Alto St, Santa Fe, NM 87501, on May 3rd from 4:00 p.m. until 11:00 p.m.

Kind Regards,

A handwritten signature in black ink, appearing to read "Bridget Love". The signature is fluid and cursive, with a large loop at the end.

Bridget Love

Principal, Aspen Community Magnet School

450 La Madera St, Santa Fe, NM 87501

Russell Baker, Executive Director
Cat Vanderpool, Event Manager
NDI New Mexico
1140 Alto Street
Santa Fe, NM 87501



March 24, 2025

Re: NDI New Mexico Annual Gala

Dear Mr. Baker and Cat Vanderpool:

I have received the email request submitted to Marrison Bonfer our Facilities and Maintenance dated March 11, 2025, regarding your request for a letter of no opposition from Santa Fe Public Schools related to your Special Dispensers Permit for the NDI New Mexico Gala to be held on May 3, 2025. Santa Fe Public School Board Policy 623, "Certain Special Events Within 300 feet of District," states:

The District will refrain from issuing a decision regarding opposition or non-opposition to the City of Santa Fe regarding special events where liquor will be sold or consumed within 300 feet of school district property and instead will refer the City of Santa Fe to this policy.

I am writing to confirm that the Santa Fe Public Schools will neither oppose nor support NDI's application for a Special Dispensers Permit for the NDI New Mexico Annual Gala. Good luck with the event!

Sincerely,

A handwritten signature in cursive script that reads "Veronica C. Garcia".

Veronica C. García, Ed.D.,
Interim Superintendent
Santa Fe Public Schools

Enclosure: BOE Policy 623



teaching
children
excellence

April 17, 2025

To Whom it May Concern,

As the building owners of the NDINM Dance Barns located at 1140 Alto Drive, Santa Fe NM 87501, we authorize the service of alcohol to patrons of the NDI New Mexico Gala on May 3rd, 2025 from 4:30 p.m. to 11:00 p.m.

Sincerely,

Russell Baker
Executive Director
NDI New Mexico

NDI New Mexico Annual Gala
Dance Barns
May 3, 2025
* Security Guards

100 x 120
TENT

Fire Exit

No guests
allowed
beyond
this point *

THEATRE ENTRANCE *

LOBBY
[EVENT SPACE]
28,000 square feet

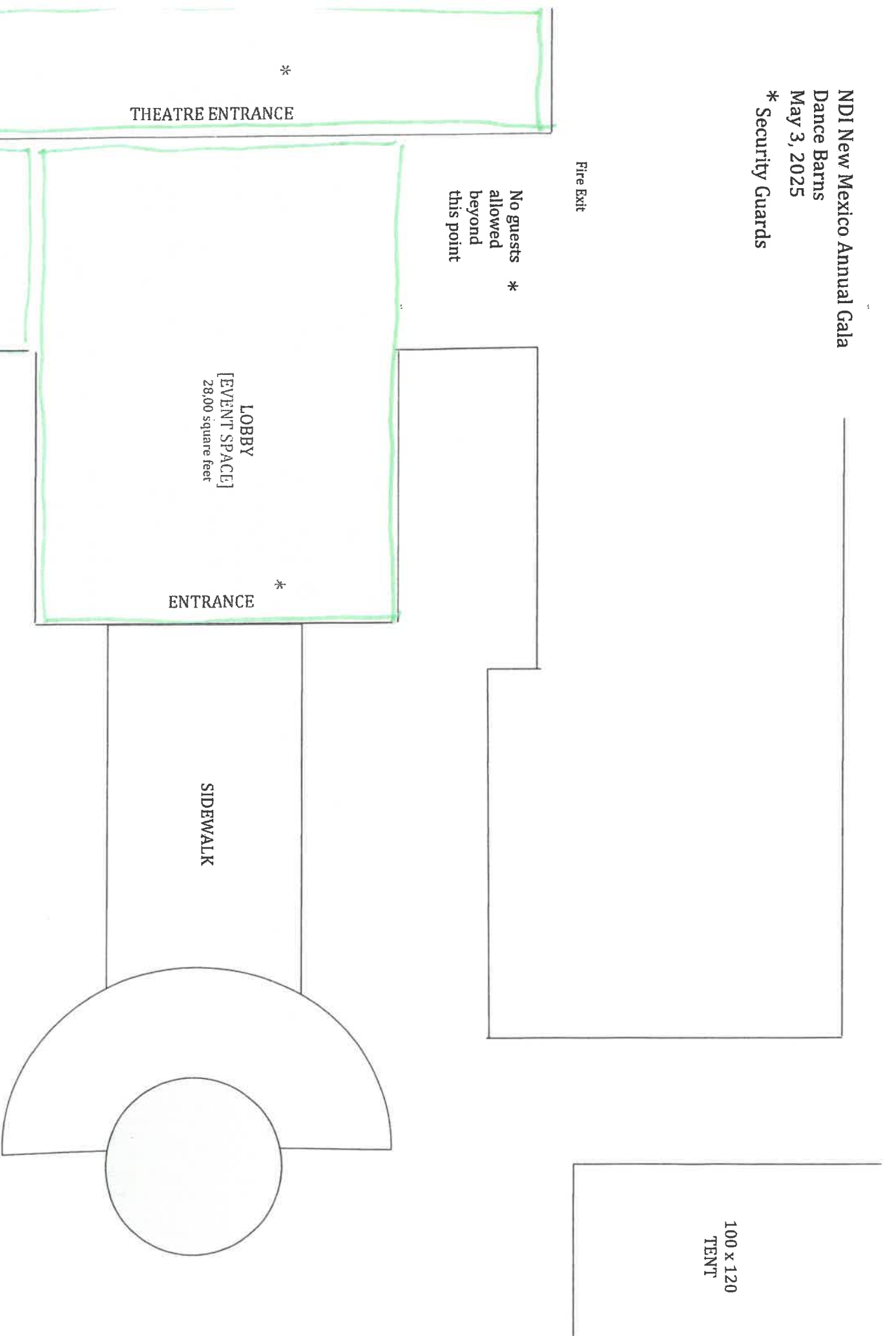
ENTRANCE *

SIDEWALK

BAR *

Alcohol only permitted in highlighted areas.

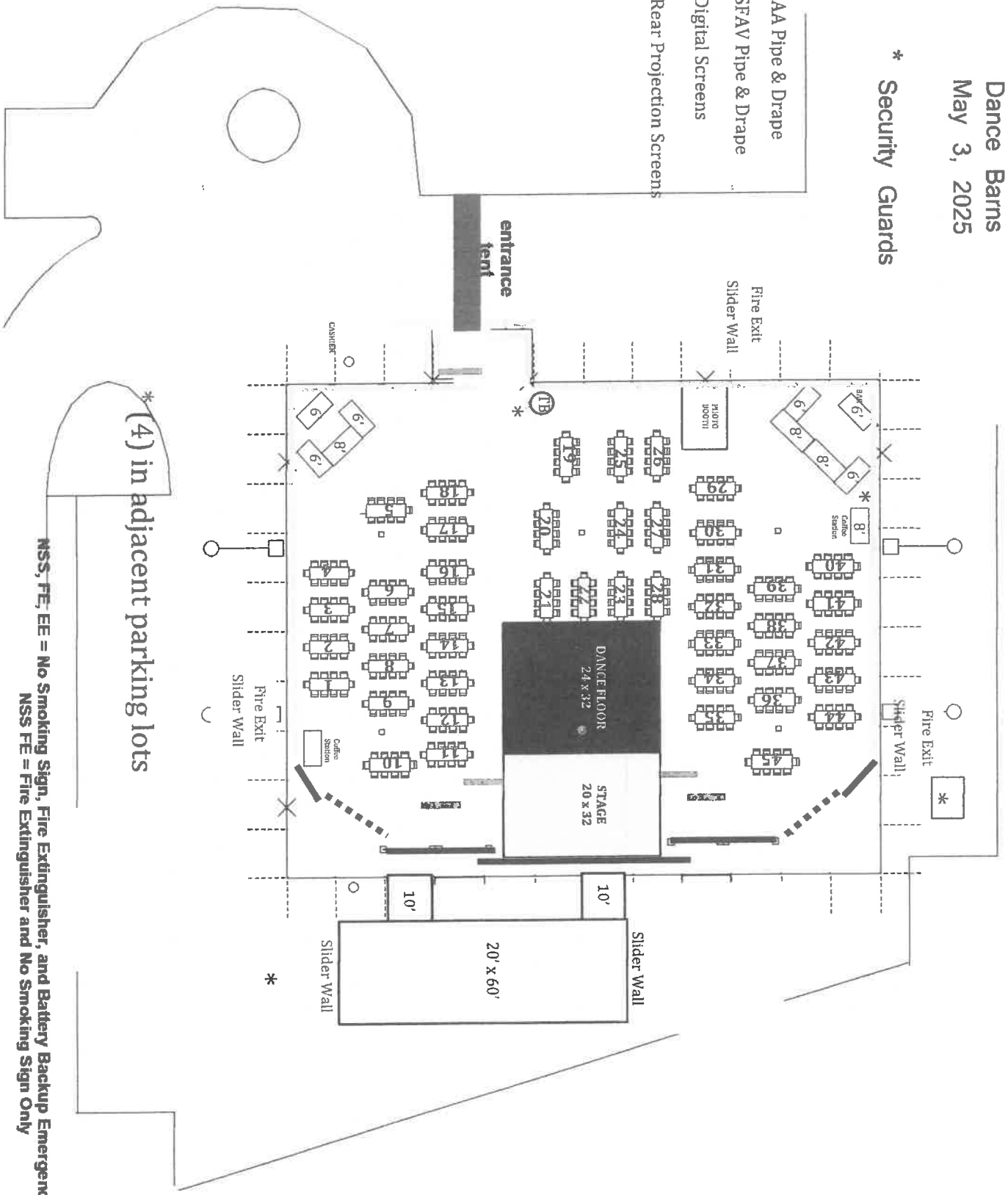
No guests
allowed
beyond *



NDI-NM 2025 Santa Fe Gala
 Dance Barns
 May 3, 2025

* Security Guards

- AA Pipe & Drape
- SFAV Pipe & Drape
- Digital Screens
- Rear Projection Screens



* (4) in adjacent parking lots

NSS, FE, EE = No Smoking Sign, Fire Extinguisher, and Battery Backup Emergency Exit Sign
 NSS FE = Fire Extinguisher and No Smoking Sign Only

Kelly Liquor Barn Servers

Jesus G. Almeida Veleta	S142157	05/24/27
Victoria Almeida-Veleta	S124067	06/01/25
Pablo Alonso Almeida-Veleta	S024074	07/12/27
Fania E. Martinez	S128000	06/14/25
Young R. Jo-Almeida	S109549	03/30/26
Grace Lee	S079752	06/19/27
Kyle Johnstone	S020933	05/02/27
Rosalio A. Merino	S023762	08/27/27
Patrick D. Maes	S135431	Expired.
Benito Navarrete	S100418	08/16/25