

Ava M. Salman

[REDACTED]
Santa Fe, New Mexico

January 28, 2025

Dear Counselor Jamie Cassett and Director Johanna Nelson,

I am writing about the opening on the Economic Development Advisory Committee. I am city of Santa Fe resident for over four decades. In those years, I raised a family, worked in the public sector (2 years running the lab at the Wastewater Treatment plant on Airport Road) and many years running several horticultural companies in town. In the horticultural field, I developed a well-known environmentally conscious plant brand that created a new way of gardening in the Western US. I also built and managed the marketing and operations of the e-commerce business for New Mexico Magazine within the Tourism Department. My expertise with running private local and national businesses and also working for the public has given me a unique insight into Economic Development in the City Different.

I recently sold my company and am now retired; I would like to serve my community now that I have the time. I would greatly appreciate the opportunity to discuss what I have to offer. Thank you for reviewing my resume.

Sincerely,

Ava M. Salman