



**DATE:** March 12, 2025

**TO:** Governing Body

**FROM:** Chelsey Johnson, Arts and Culture Director 

**VIA:**

**RE:** Request for FY25 BAR for Arts & Culture

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## **ACTION:**

The Arts and Culture Department, respectfully requests approval of \$794,164 in one-time funding from FY24 Lodger's Tax balances to assist in funding sponsorships, consultants, and grants and services for FY25.

## **BACKGROUND AND SUMMARY:**

In FY25, Arts and Culture has managed and supported significant one-time initiatives beyond our usual scope of operations. These include:

- public programming and additional advertising for the 20<sup>th</sup> anniversary of Santa Fe's prestigious UNESCO Creative City designation
- an extensive inventory, processing, and proper disposition of thousands of items of film, photography, and music equipment at Garson Studios and Benildus Hall on the Midtown Campus
- sponsorship of popular and culturally meaningful Santa Fe events including the Canyon Road Halloween Walk, Dia de Los Muertos, the Poeh Pathways Winter Arts Market, Black History Month celebrations, the Lensic's Summer Stage, Juneteenth, and Pride
- funding a feasibility study for the future restoration and operation Garson Theater at Midtown, in collaboration with the Midtown Redevelopment Authority

We therefore request a BAR of funds from our Lodger's Tax balance reserves to pay for these operations.

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## **FUNDING SOURCE:**

Fund Name/Number: 213/ Lodgers Tax Fund

Org Name/Number: Arts and Culture/2132775

Munis Expenditure Object Name/Number:

Sponsorship Expense 2132775.562800

Other Consulting 2132775 / 510340

Advertising 2132775 / 561850

Arts CIP 3502775 / 760350

Arts CIP - Other Consulting 3502775 / 510340

**ATTACHMENTS: BAR**

Log # {Finance use <i>only</i> }:	
Journal # {Finance use <i>only</i> }:	

## City of Santa Fe, New Mexico BUDGET AMENDMENT RESOLUTION (BAR)

DEPARTMENT / DIVISION NAME Arts and Culture Department	DATE 3/25/2025
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ITEM DESCRIPTION	ORG	OBJECT	PROJECT	INCREASE	DECREASE
<b>EXPENDITURES</b>				<i>{enter as positive #}</i>	<i>{enter as negative #}</i>
Sponsorship Expense	2132775	562800		120,000	
Other Consulting	2132775	510340		150,000	
Advertising	2132775	561850		90,000	
Arts CIP - Other Consulting	3502775	510340		60,000	
Arts (Lodgers' Tax) - Capital Transfer to Arts CIP	2132775	760350		434,164	
<b>REVENUES</b>				<i>{enter as negative #}</i>	<i>{enter as positive #}</i>
Arts CIP - Capital Transfer from Arts (Lodgers' Tax)	3502775	660213		(434,164)	

**JUSTIFICATION:** *(use additional page if needed)*  
 --Attach supporting documentation/memo

	\$ 420,000	\$ -
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Appropriation of FY24 Lodgers' Tax earned in excess of budget estimates for ongoing Arts & Culture initiatives, both in the Arts operating fund (2132775) and the Arts CIP fund (3502775).

<i>{Complete section below if BAR results in a net change to ANY Fund}</i>	
	Fund Balance
Fund(s) Affected	Increase/(Decrease)
213	(794,164)
350	374,164
<b>TOTAL:</b>	<b>(420,000)</b>

Melissa Velasquez	3/25/2025	<i>{Use this form for Finance Committee/ City Council agenda items ONLY}</i>	
Prepared By <i>{print name}</i>	Date	<b>CITY COUNCIL APPROVAL</b>	Budget Officer <span style="float: right;">Date</span>
Division Director Signature <i>{optional}</i>	Date	City Council Approver: <div style="border: 1px solid black; width: 100px; height: 20px; margin: 5px auto;"></div>	N/A <span style="float: right;">Date</span>
	Mar 26, 2025	Agenda Item #: <div style="border: 1px solid black; width: 100px; height: 20px; margin: 5px auto;"></div>	N/A <span style="float: right;">Date</span>
Department Director Signature	Date		City Manager <i>{≤ \$60,000}</i> <span style="float: right;">Date</span>

Chelsey Johnson (Mar 26, 2025 11:17 MDT)

**Signature:**   
Chelsey Johnson (Mar 28, 2025 09:29 PDT)

**Email:** [cxjohnson@santafenm.gov](mailto:cxjohnson@santafenm.gov)