



CITY OF SANTA FE



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**METROPOLITAN REDEVELOPMENT AGENCY**

Public Announcement

Midtown Parcels Available for Sale or Lease

## Midtown Community Development Plan

Disposition of land at Midtown may be through a sale, lease, exchange, or donation using competitive Solicitations (Solicitations, also called Request for Proposals or RFPs) or Direct Negotiation (Direct Negotiations) processes, whichever benefits the City and the development of the project.

Selected offerors must demonstrate excellence in the following areas:

- Experience on similar projects
- Capacity to undertake the scope of work
- Qualifications of project team members
- Economic analysis and financial approach and ability to secure financing

## Governing Body Resolution













REQUIRING GOVERNING BODY APPROVAL PRIOR TO ANNOUNCING THE AVAILABILITY OF ANY CITY-OWNED LAND, BUILDINGS, OR OTHER REAL PROPERTY FOR SALE.

RESOLUTION NO: 2021-16

# Zoning Framework - Facade Zones

See Chapter 5 (Development Standards) Section 5.4 (Development Standards Regulating Plan).

## Legend

-  The Midtown Site
- Sub-Zones:**
-  Civic Space (CS)
-  Mixed-Use Neighborhood (MU-N)
-  Mixed-Use Center (MU-C)
-  Mixed-Use Office (MU-O)
-  Mixed-Use Film (MU-F)
-  Community-Oriented Use (CO)
-  Existing Buildings to Reuse
- Facade Zones:**
-  Plaza (PL)
-  Main Street (MS)
-  Main Street-Office (MS-O)
-  Live/Work (LW)
-  Neighborhood Residential (NR)
-  Neighborhood Paseo (NP)
-  3 stories max. height within 30' of indicated parcel line





# Redevelopment Parcels Statistics

*(city-owned land)*

Parcels In Midtown Master Plan	Total Area (Acres)	Status
Mixed-Use Film	11.7	In Development
Community Use – Existing Buildings	7.7	In Predevelopment
Civic Use – Open Space	7.8	In Predevelopment
Mixed-Use Available for Redevelopment	24.8	For Sale or Lease

*Does not include:*

- *NM State-Owned Land Tract O: 8 Acres (approximate)*
- *Public Right-of-Way: 4.5 Acres (approximate)*

# MRA PARCEL DISPOSITION PROCESS

## **Governing Body**

Announce  
Disposition of  
Public Property

Identify Parcels  
for Disposition  
through Public  
Process

## **Marketing**

Communications  
Materials for  
Developers

Mass  
communications  
through 1:1  
meetings, developer  
events, ads, press,  
news

## **Exclusive Negotiation Agreement (ENA)**

Governing Body  
Executive Session

Letter of Intent /  
Due Diligence  
Period between City  
and proposed  
purchaser/lessee.  
Negotiate terms for  
a Sale/Lease  
Agreement

## **Disposition and Development Agreement (DDA)**

Final terms for  
Sale/Lease  
Agreement  
specifying  
development and  
developer  
performance  
requirements

## **Governing Body**

Governing Body  
DDA Approval

Disposition of  
public property  
through sale or  
lease requires  
Governing Body  
approval. Effective  
after 45 days  
referendum period  
after Governing  
Body approval



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**METROPOLITAN REDEVELOPMENT AGENCY**

Address requests for information regarding Midtown redevelopment parcels to:

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