

From: [Jen Schroer](#)
To: [HERNANDEZ, CHRISTA](#); [BLAIR, JOHN W.](#); [Justin Schroer](#)
Cc: [Jennifer Szpak](#); [Advertise with Tumbleweeds Magazine](#)
Subject: Re: Children and Youth Commission Strategic Plan
Date: Wednesday, October 16, 2024 2:11:16 PM

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Hello Christa,

Thank you for your questions. Please see my response in [blue](#).

Would the Commission be drafting and providing the article? [Yes](#)

Would the Commission be interviewed and someone from the magazine would be the one to draft the article? [No interview. It is an opportunity for the commission to write its own article and share its work with the community.](#)

What is the general price point for this type of article? [Free](#)

Would it be possible to run an advertisement on the Commission instead of an article? [Yes. @Justin Schroer will respond with additional information about advertising.](#)

From: HERNANDEZ, CHRISTA <chernandez@santafenm.gov>
Sent: Wednesday, October 16, 2024 9:09 AM
To: Jen Schroer <jen@tumbleweedsmag.com>; BLAIR, JOHN W. <jwblair@santafenm.gov>
Cc: Jennifer Szpak <Jennifer@tumbleweedsmag.com>
Subject: RE: Children and Youth Commission Strategic Plan

Good Morning Jen,
Thank you for the email and inquiry.

I met with the Children and Youth Commission co-chairs yesterday and they asked me to clarify the following with you:

- Would the Commission be drafting and providing the article?
- Would the Commission be interviewed and someone from the magazine would be the one to draft the article?
- What is the general price point for this type of article?
- Would it be possible to run an advertisement on the Commission instead of an article?

Thank you!

Christa Hernandez
Youth and Family Services Program Manager
City of Santa Fe | Community Health and Safety Department | Youth and Family Services Division
Office: (505) 955-6728 | Cell: 505-629-3054 | Email: chernandez@santafenm.gov



From: Jen Schroer <jen@tumbleweedsmag.com>
Sent: Monday, October 14, 2024 3:54 PM
To: HERNANDEZ, CHRISTA <chernandez@santafenm.gov>; BLAIR, JOHN W. <jwblair@santafenm.gov>
Cc: Jennifer Szpak <Jennifer@tumbleweedsmag.com>
Subject: Children and Youth Commission Strategic Plan

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Hello John and Christa,

I hope you and your family are doing well. As you may know, my husband and I are the owners of Tumbleweeds Magazine which is a parent resource for Northern New Mexico. I would like to know if you would be interested in contributing an article to the magazine and sharing the Children and Youth Commission Strategic Plan's progress and milestones with our readers. We have an article opening for the Winter issue which publishes January 1, 2025.

Please let me know if this is of interest and Jennifer Szpak will provide additional information.

Kindest Regards,
Jen