

Sergio Mata-Cisneros

Phone: [REDACTED] | Email: [REDACTED]

PROFESSIONAL EXPERIENCE

Hollis Public Affairs, New York, NY

Director of Special Projects

December 2022 – Present

- Analyzes and monitors policy, legislation, and regulatory activities at the local, state, and federal government levels
- Develops strategies and implements government and community relations campaigns for multinational, Fortune 50 companies and non-profits.
- Drafts political, public affairs, and crisis communications, including strategic plans, legislative memorandums, testimony, and policy, both internal and external
- Systematizes and advises on large-scale development projects, performing strategic outreach and providing competitive intelligence
- Establishes and maintains relationships with elected officials, community stakeholders, and public interest groups

Bread for the World, Washington, DC

Advocacy & Policy Analyst

June 2020 – December 2022

- Responsible for tracking and analyzing legislation and policies relating to poverty, hunger, tax credits, immigration, and criminal justice.
- Lobby for and promoted Bread's policy positions by organizing, facilitating, and engaging in lobby visits and other forms of contact with Congress.
- Worked cross-functionally with the Organizing Department to host 29 listening sessions with 730 participants in key states to develop Bread's farm bill platform and traveled to recruit and develop relationships with community leaders in strategic states like West Virginia, Arkansas, New York, New Mexico, and North Carolina so they could join our advocacy.
- Research and prepare content for Bread's grassroots network and website, including legislative analyses, blog posts, factsheets, action alerts, and other relevant materials
- Contribute policy expertise to media publications such as CNN, Politico, HuffPost, and The Atlanta Journal Constitution.
- Co-chaired the Domestic Human Needs Working Group, a coalition of 30 organizations by leading lobby visits, developing advocacy strategies, and coordinating other engagement efforts

Friends Committee on National Legislation, Washington, DC

June 2019 – June 2020

Program Assistant for Young Adult Outreach

- Helped plan a conference called Spring Lobby Weekend (SLW) that focused on lobbying and climate change with 500 young adult participants and 100 lobby visits to Congress
- Developed and executed a robust recruitment plan, sending FCNL representatives to 40 college campuses to recruit students for SLW and conduct lobby trainings on climate change
- Facilitated an intensive ten-day training program on constituent lobbying and gun violence prevention for 20 young adult organizers from around the country
- Coordinated with the communications department to develop a strategic plan for communications and marketing for FCNL's young adult constituents, including email correspondence, texting, and social media

Somos Un Pueblo Unido, Santa Fe, NM

January 2019 – May 2019

Legislative Fellow

- Drafted action alerts and helped build a grassroots campaign to help pass four pieces of state legislation, including increasing the state minimum wage and expanding states renewable energy standards
- Supported the organizing and planning of Immigrant and Worker Action Day at the legislature
- Translated committee hearings at the New Mexico Legislature from English to Spanish for the organization's constituency

EDUCATION

Bachelor of Science in Political Theology

Houghton University, Houghton, NY