

**ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
WEDNESDAY, JUNE 3, 2026, 11:00 AM
COUNCILORS' CONFERENCE ROOM, CITY HALL
SANTA FE, NM**

1. CALL TO ORDER

A regular meeting of the Economic Development Advisory Committee was called to order by Councilor Jamie Cassutt, Chair, at 11:07 am, on Wednesday, June 3, 2026, at City Hall, in the Councilors' Conference Room, Santa Fe, New Mexico.

2. MEMBERS PRESENT

Councilor Jamie Cassutt, Chair
David Perez, Vice Chair
Ken Resnick
Dulce Marti
George Gamble
Kathy Rivera
Ondine Frauenglass
Sierra Cruz
Ava Salman
James Johnson

OTHERS PRESENT

Johanna Nelson, Director, Economic Development Department
Eric Renz-Whitmore, Economic Development Department
Lizzie Portillo, Economic Development Department
Jose Villarreal, Santa Fe Public Schools
Carly Venditti, Deputy Director, Midtown Redevelopment Agency
Peter Zandan, Data Scientist
Elizabeth Martin, Stenographer

3. APPROVAL OF AGENDA

MOTION A motion was made by Mr. Perez, seconded by Ms. Salman, to approve the agenda as presented.

VOTE The motion passed on a roll call vote as follows:

Chair Cassutt, yes; David Perez, yes; George Gamble, yes; Kathy Rivera, yes; Ken Resnick, yes; Ondine Frauenglass, yes; Dulce Marti, yes; Sierra Cruz, yes; Ava Salman, yes; James Johnson, yes.

4. APPROVAL OF CONSENT AGENDA

None.

5. APPROVAL OF MINUTES

A. APPROVAL OF THE MAY 6 ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (EDAC) MEETING MINUTES

Ms. Salmon stated that she was not absent from the meeting.

MOTION A motion was made by Mr. Johnson, seconded by Mr. Perez, to approve the minutes as amended.

VOTE The motion passed on a roll call vote as follows:

Chair Cassutt, yes; David Perez, yes; George Gamble, yes; Kathy Rivera, yes; Ken Resnick, yes; Ondine Frauenglass, yes; Dulce Marti, yes; Sierra Cruz, yes; Ava Salman, yes; James Johnson, yes.

6. ACTION ITEMS: CONSENT AGENDA

None.

7. ACTION ITEMS: DISCUSSION AGENDA

A. CONSIDERATION OF RESOLUTION NO. 2026-_____. A RESOLUTION APPROVING THE ADOPTION OF THE SANTA FE MIDTOWN METROPOLITAN REDEVELOPMENT AREA PLAN.

Ms. Venditti presented the Resolution with a PowerPoint presentation including the planning process, Resolutions, area locations, vision and goals, recommendations, implementation tools, financing and the MRC authority.

There was discussion around the MRC authority and responsibilities.

MOTION A motion was made by Mr. Perez, seconded by Ms. Rivera, to approve Resolution No. 2026-_____.

VOTE The motion passed on a roll call vote as follows:

Chair Cassutt, yes; David Perez, yes; George Gamble, yes; Kathy Rivera, yes; Ken Resnick, yes; Ondine Frauenglass, yes; Dulce Marti, yes; Sierra Cruz, yes; Ava Salman, yes; James Johnson, yes.

B. REQUEST FOR APPROVAL OF AMENDMENT NO. 1 TO ITEM #25-0054 WITH SANTA FE PUBLIC SCHOOLS TO INCREASE THE COMPENSATION BY \$500,000 FOR A NEW TOTAL AMOUNT OF \$1,700,000 FOR SANTA FE PUBLIC SCHOOLS WORK BASED LEARNING INTERNSHIP PROGRAMMING.

Ms. Portillo presented the Amendment request, giving an overview of the program and the need for the Amendment.

There was discussion around the funding and the public schools budget.

Mr. Villarreal addressed the budget as it relates to the Work Based Learning Internship Program.

There was discussion about the employer partner sectors, data and reporting, and benefits.

MOTION A motion was made by Mr. Perez, seconded by Mr. Johnson, to approve Amendment No. 1 to item #25-0054.

VOTE The motion passed on a roll call vote as follows:

Chair Cassutt, yes; David Perez, yes; George Gamble, yes; Kathy Rivera, yes; Ken Resnick, yes; Ondine Frauenglass, yes; Dulce Marti, yes; Sierra Cruz, yes; Ava Salman, yes; James Johnson, yes.

8. PRESENTATIONS

A. SANTA FE CREATIVE CAPITAL STUDY

Mr. Zandan presented the Santa Fe Creative Capital Study, which was included in the meeting packet. Mr. Zandan said the number one result was that Santa Fe is the creative capital of America and thinks outside the box. Santa Fe is a special place. Creativity is the operating system of the City.

Mr. Zandan stated that he presented his study at the Santa Fe Magazine Festival, where Mr. Perez participated as a panelist. He would like feedback from this group.

Mr. Perez said rarely do we see creativity as a reason given for tourism, but we see that in Santa Fe. We are positioning Santa Fe as a place for innovation. There is no innovation without creativity. We have to position and brand the City from an economic development perspective and consider the effect on education in creating a

creative city. The barriers are the cost of living in Santa Fe and the lack of a workforce.

There was discussion around the study and the barriers.

B. BOOKS BEHIND THE BUSINESS RECAP

Mr. Perez said he thinks this is a great program. We had a nice turnout. He thinks it should continue and expand.

Mr. Renz-Whitmore said he will be sending out more details about the program, a schedule of events and other information. He welcomes ideas.

9. PUBLIC COMMENT

None.

10. MATTERS FROM STAFF

A. OED MARCH DEPARTMENTAL REPORTS AND UPDATE

Ms. Nelson said the highlight report is in your meeting packet. She has two things to highlight. We launched the SPUR Grant for small businesses. We will have an industry meet up on June 16th at the Hub that will be focused on advanced manufacturing. We will have additional industry meet ups for our key business sectors. There will be a Mayor's Town Hall on June 9th at the Genoveva Chavez Center. Also, we welcome our new hire, Bernadette Gomez, Southside Business Development Specialist.

11. MATTERS FROM THE COMMITTEE

A. SUBCOMMITTEE WORKING GROUP UPDATES

There will be subcommittee working group updates given at the next meeting.

12. MATTERS FROM THE CHAIR

None.

13. NEXT MEETING

A. JULY 1, 2026

14. ADJOURN

There being no further business before the Committee, the meeting adjourned at 1:00 pm.

Councilor Jamie Cassutt, Chair

Elizabeth Martin, Stenographer