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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2026-__

INTRODUCED BY:

Mayor Michael Garcia

Councilor Alma Castro

A RESOLUTION

AUTHORIZING THE ANNUAL INSTALLATION OF TWENTY-FIVE BANNERS FROM OCTOBER 1 TO NOVEMBER 1, COMMEMORATING THE SANTA FE INTERNATIONAL FILM FESTIVAL ALONG THE GUADALUPE CORRIDOR.

WHEREAS, SFCC 1987, Section 14-7.6(B)(2), allows permittees or the City of Santa Fe (“City”) to install banners if the Governing Body adopts a Resolution, approving the banners; and

WHEREAS, SFCC 1987, Section 14-9.3 “General Definitions”, defines a “Banner” as “a temporary sign no larger than eighteen (18) square feet made of flexible material (cloth, paper, vinyl, or other lightweight, non-rigid material) on which information relating to an event, function, or activity is painted or printed, which projects from, hangs from, or is affixed to a City-owned supported structure”; and

WHEREAS, the Resolution regarding banner installation must specify the dates of display, location, number, installation, maintenance, and cost; and

WHEREAS, the Santa Fe International Film Festival wishes to display banners annually from October 1 to November 1, to commemorate and promote the Festival as an important artistic and cultural event; and

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PASSED, APPROVED, and ADOPTED this _____ day of _____, 2026.

MICHAEL J. GARCIA, MAYOR

ATTEST:

GERALYN F. CARDENAS, CITY CLERK

APPROVED AS TO FORM:

Frank Ruybalis

MARCOS D. MARTÍNEZ, CITY ATTORNEY

EXHIBIT A

18th annual



santa fe
international
film festival

OCTOBER 14 – 19
2026

santafe.film